APRIL 29, 2021

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6:00 AM

## WEBINAR How to Design Data Tables

with Wireframes







Presented by Billy Carlson Design Educator

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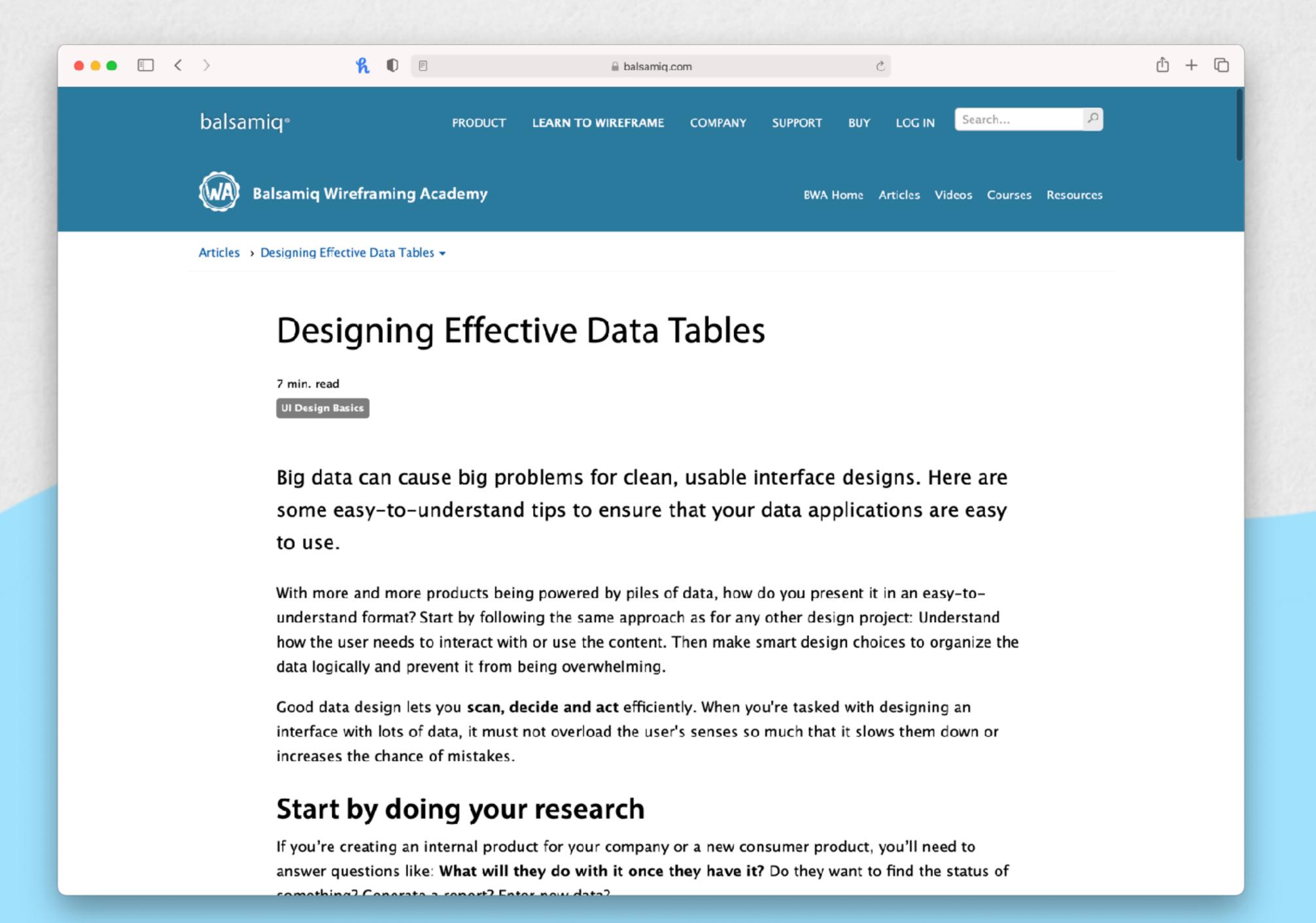
## Privacy

- 1. We are recording this and will post it to YouTube and embed it on our site.
- 2. We aren't sharing your email in any way.
- 3. You can ask questions anonymously in the Q+A



### What we'll cover

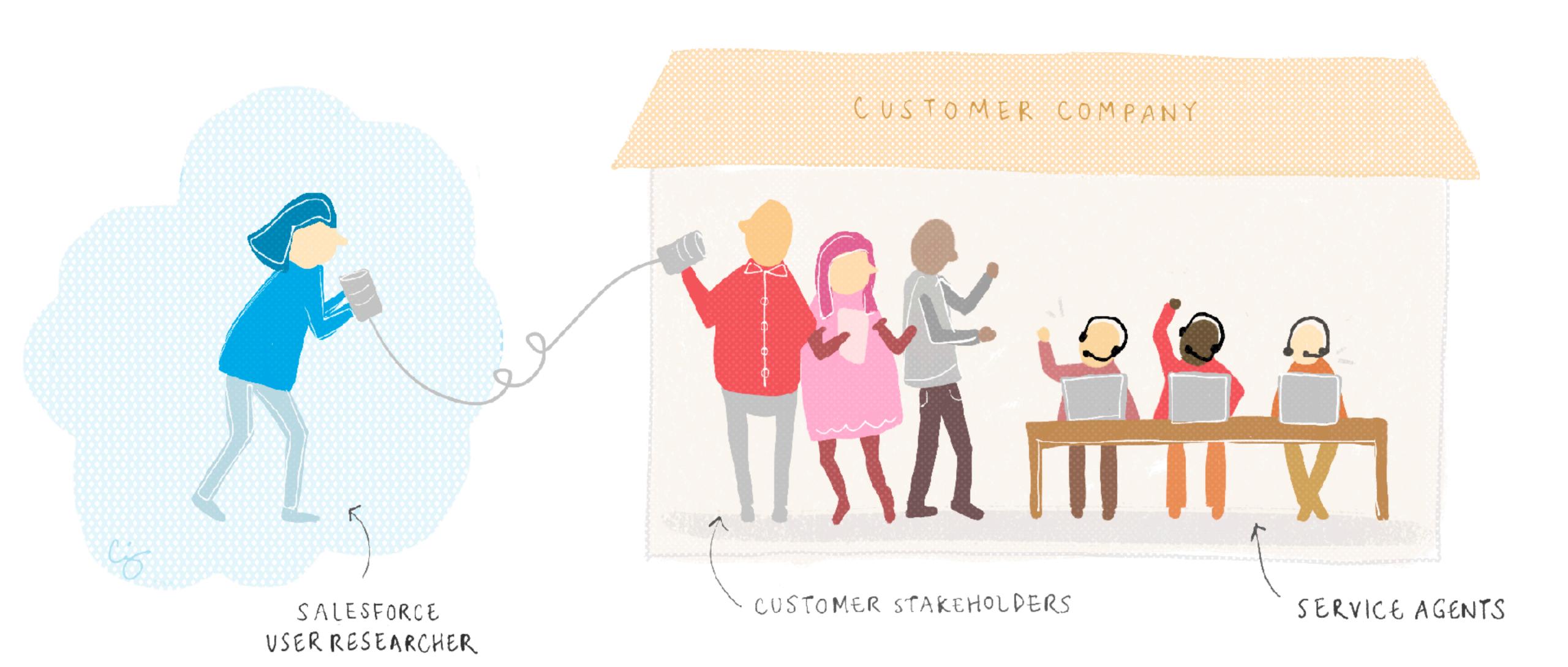
- 1. How to start
- 2. Creating a rough layout
- 3. Determining core interactions
- 4. Six tips for a better design
- 5. Thinking outside the table
- 6. A demo redesign
- 7.Q + A



## How to Start

- 1. Conduct site visits
- 2. Review the raw data
- 3. Research how others do it





#### **KEY INSIGHTS**

## Understanding their Environment



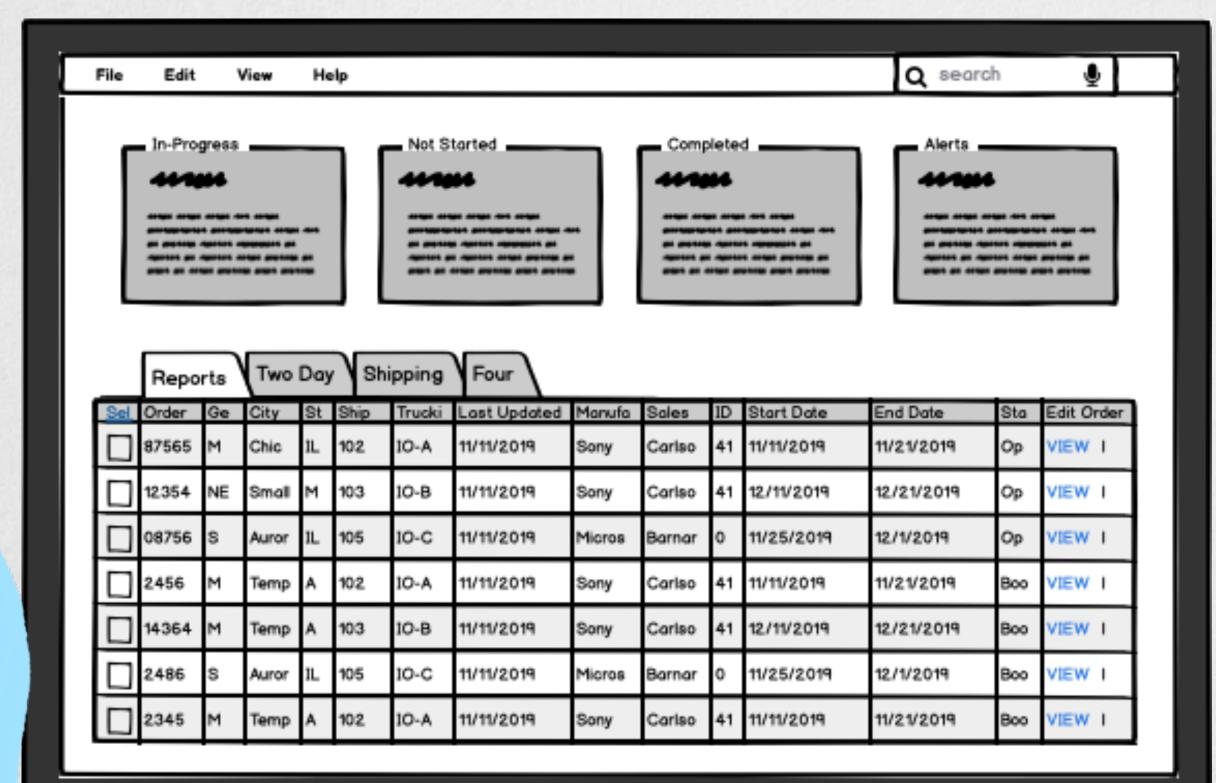
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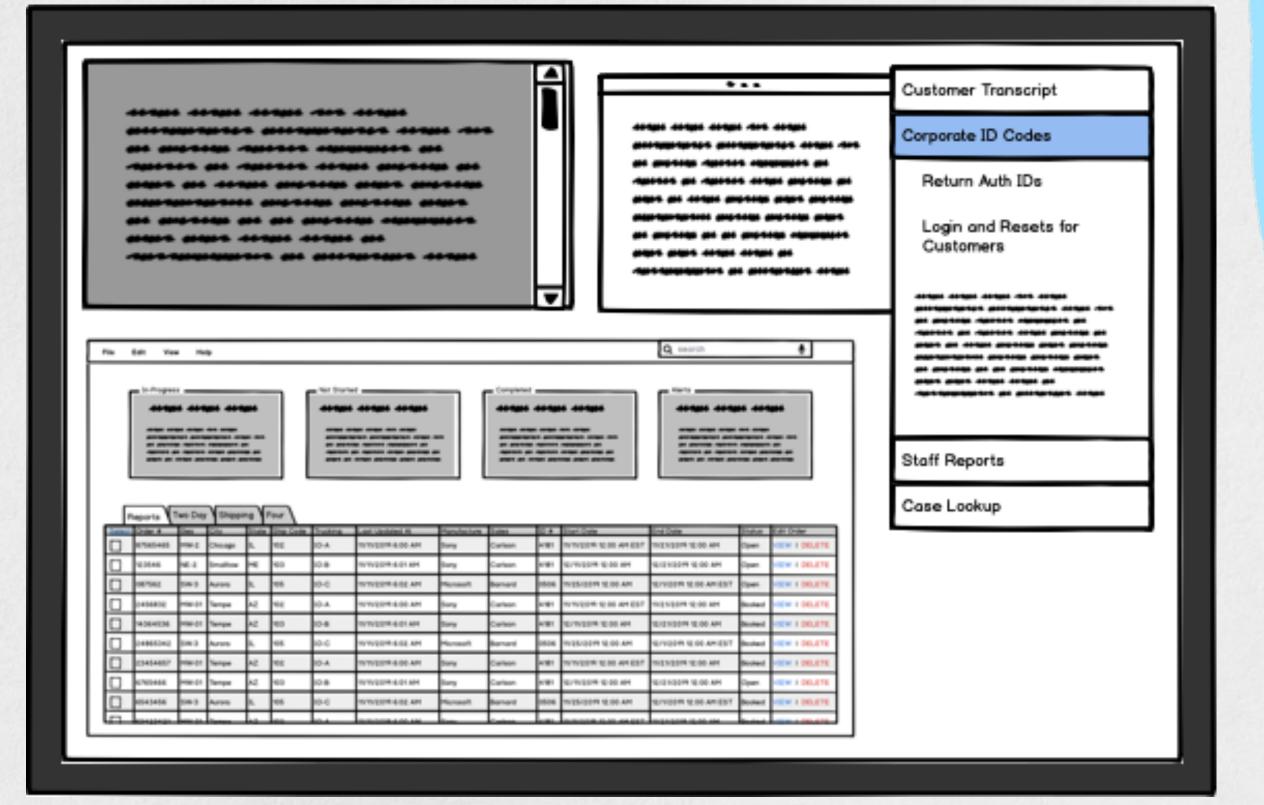
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#### **KEY INSIGHTS**

## Understanding their Workflow

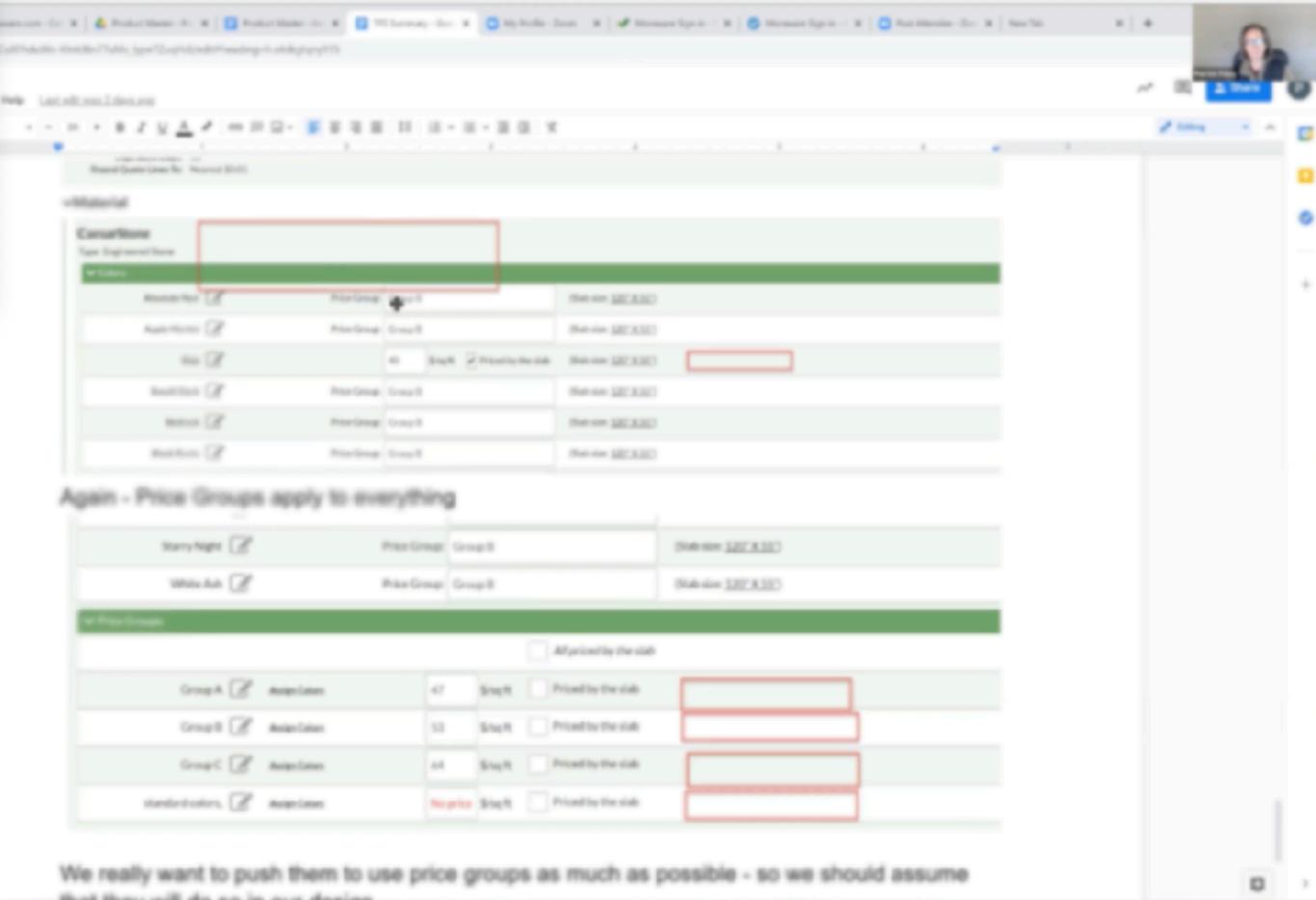








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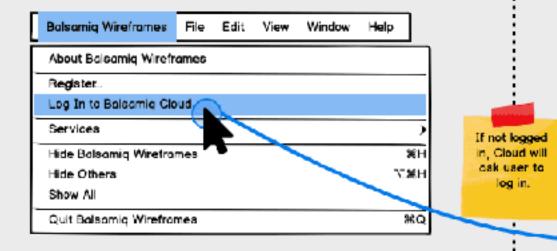




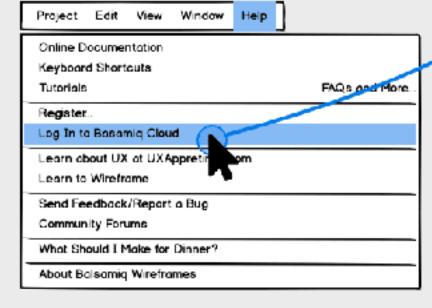


#### Desktop Application Menu

#### Mac: Logged Out - Log In to Cloud

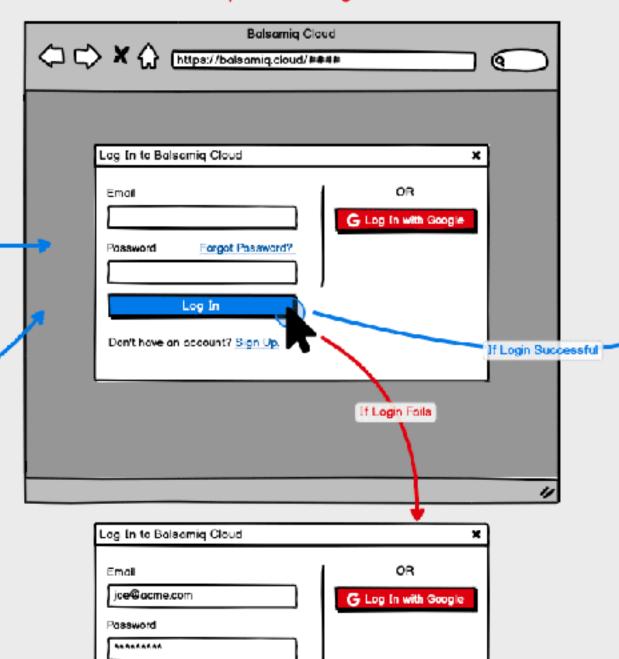


#### Windows: Logged Out - Log In to Cloud



#### Cloud in Web Browser

#### Cloud Opens to Log In Form



A Incorrect Email or Password

Don't have an account? Sign Up.

#### **Device Authorized**

Confirmation message

displayed.

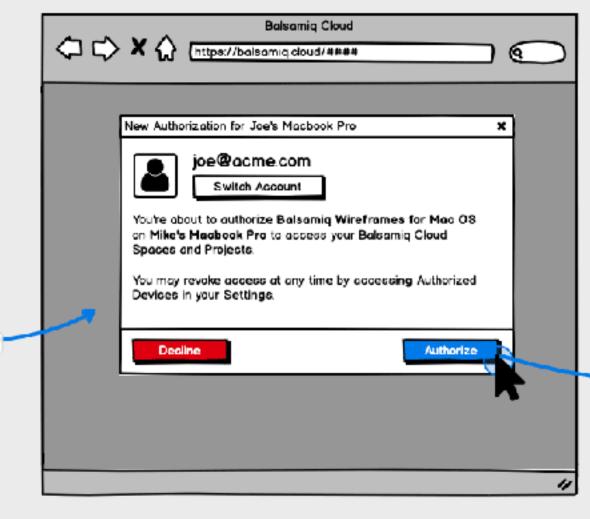
Open from Cloud dialog

is displayed. Desktop

app launched if user

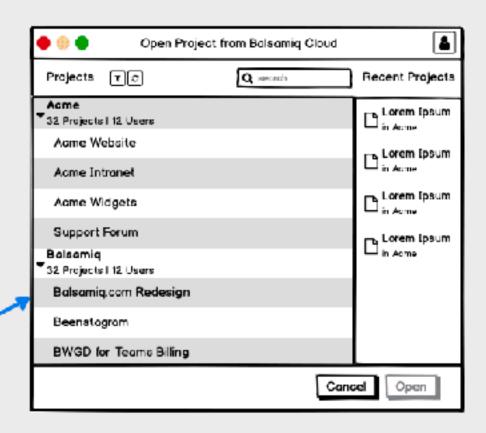
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browser diplog.



#### Desktop Application

#### Open Project from Balsamiq Cloud



#### **User Journey Map**

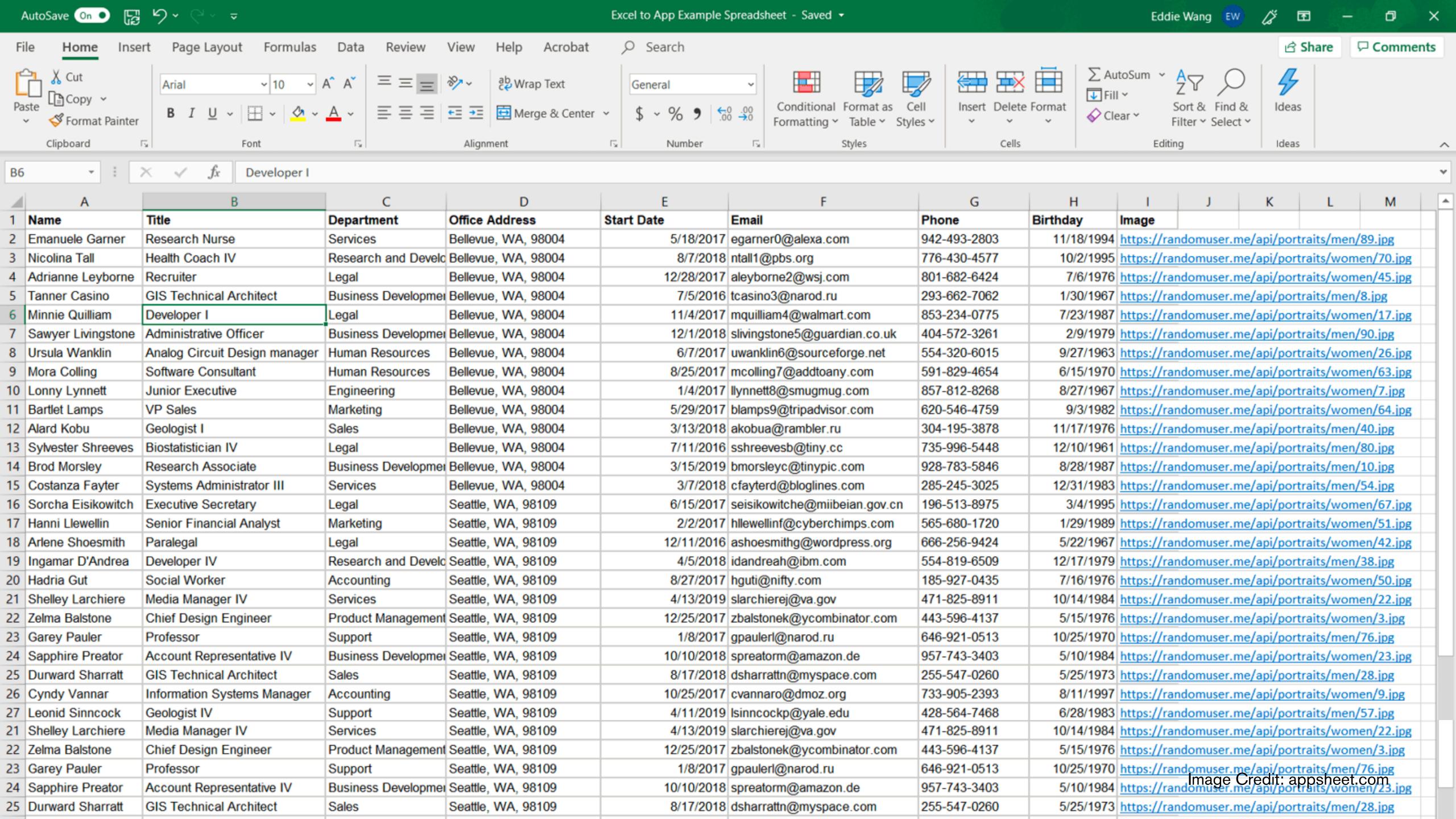


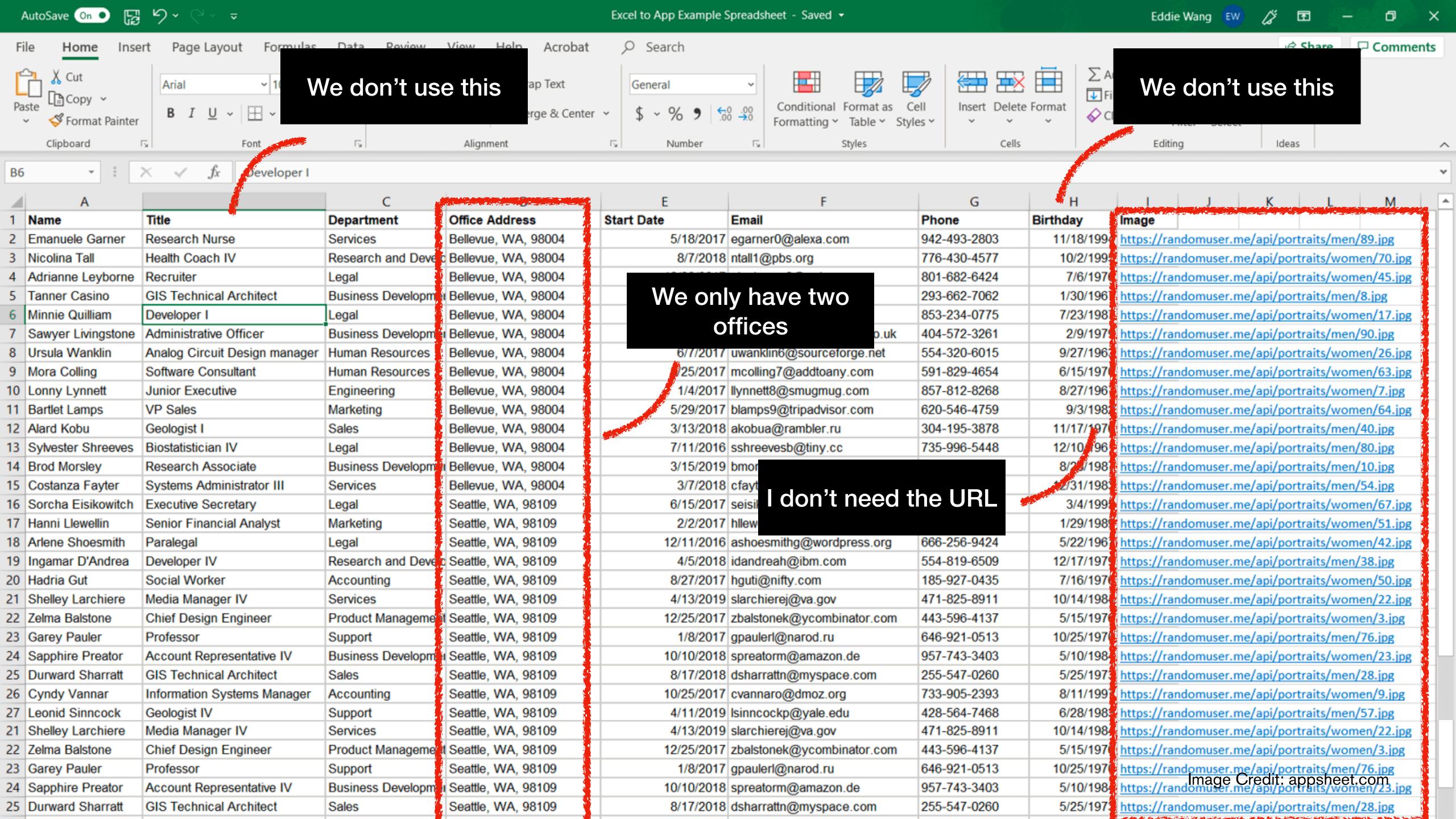
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#### **KEY INSIGHTS**

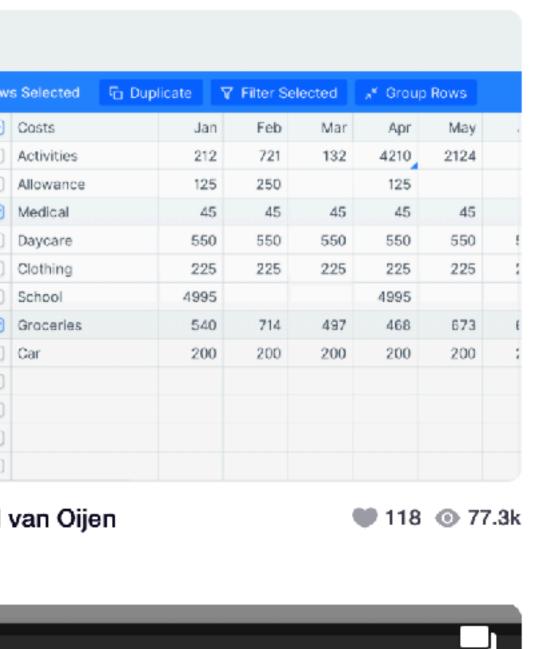


How is the raw data is being used?





## What currently exists?



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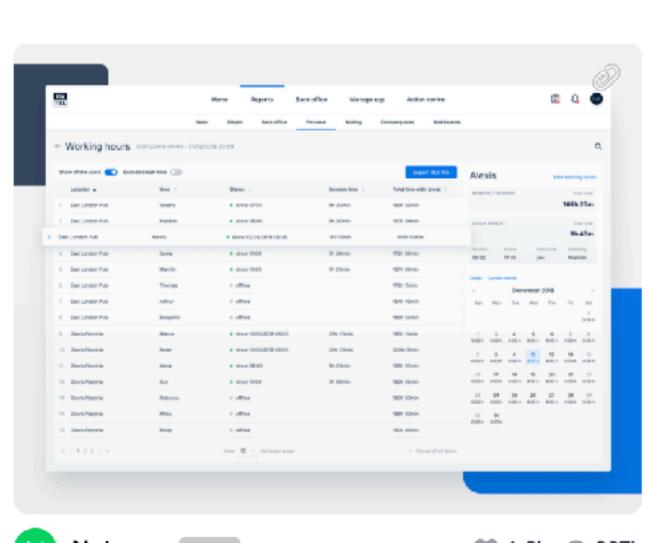
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Image Credit: dribble.com

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Smart/Hopeful Girl



Map Attributes

Stage from candidates.csv

1 Contacted [40] \*

13 Follow-up 📆 🔻

35 On-site Interview

36 On-site Interview

37 On-site Interview

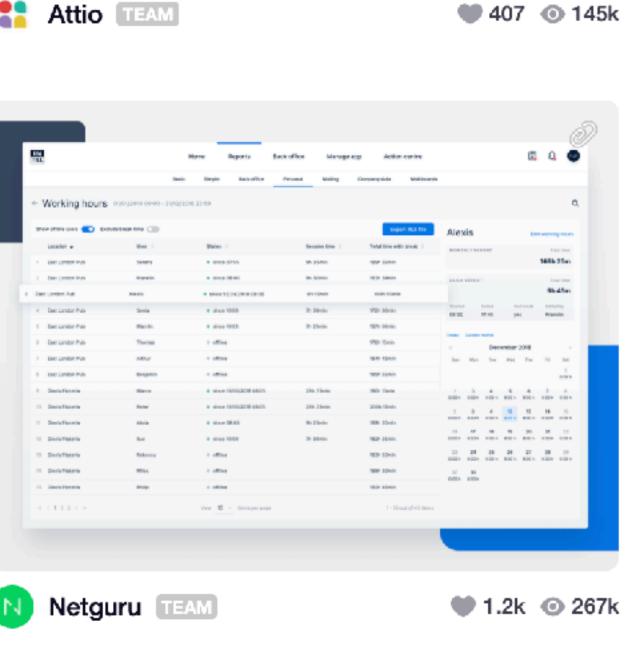
18 Phone Interview (E) \*

24 Offer Accepted ②□ ▼

35 On-site Interview (3) A

Stage

Location



(3)

Hiring Stage \*

→ Contacted

→ Follow-up

Phone Interview

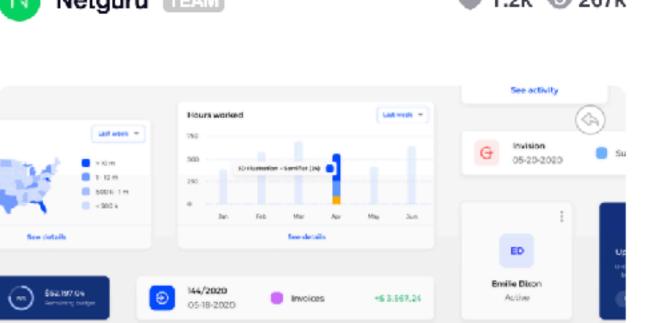
→ Offer Accepted

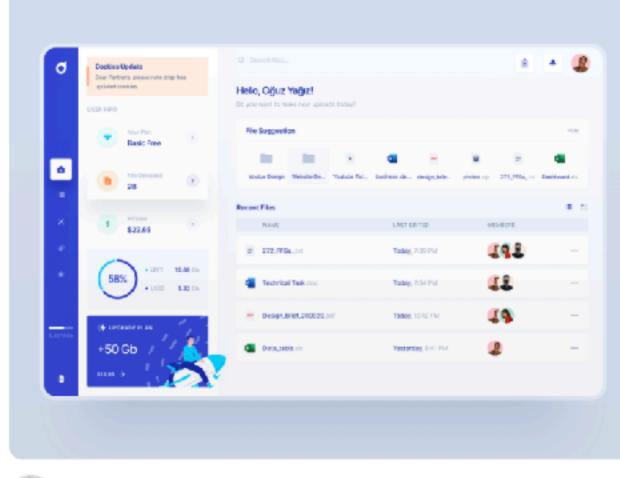
→ On-site Interview

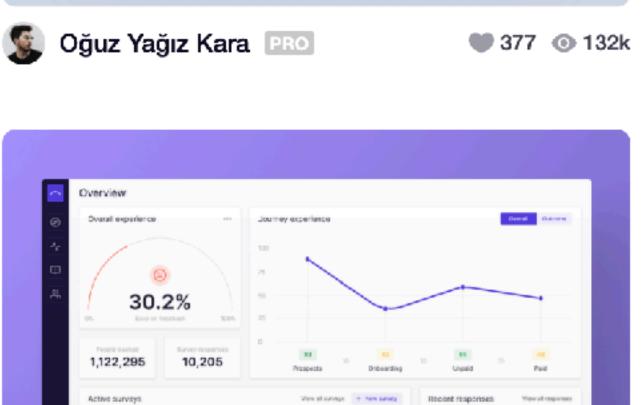
On-site Interview

On-site Interview

On-site Interview





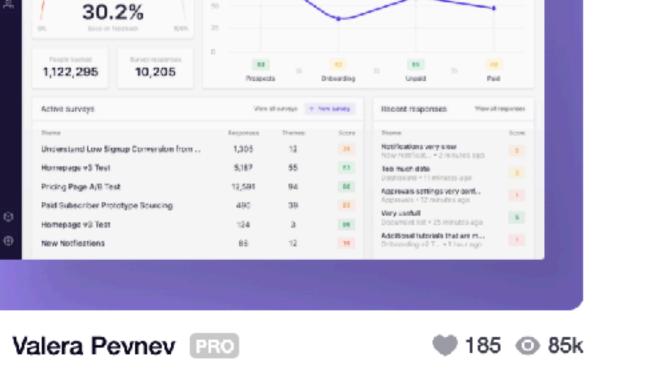


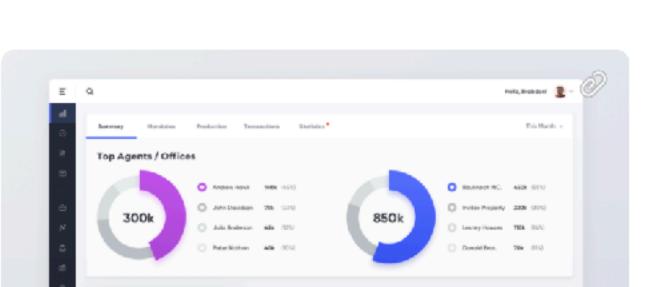
Ноттераде v3 Test

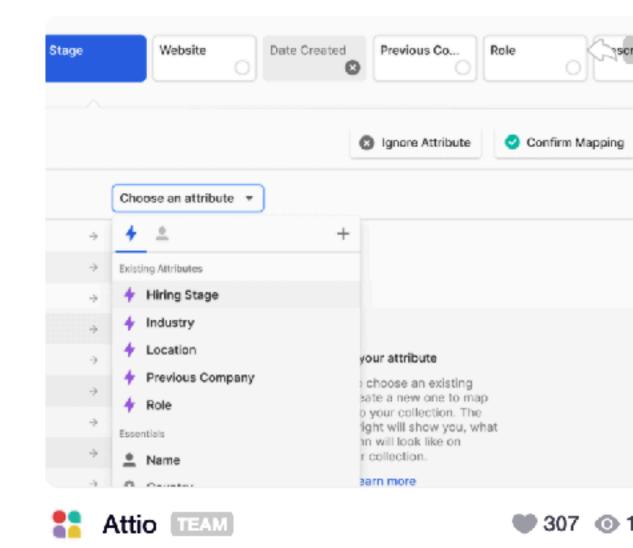
Homepage v3 Test

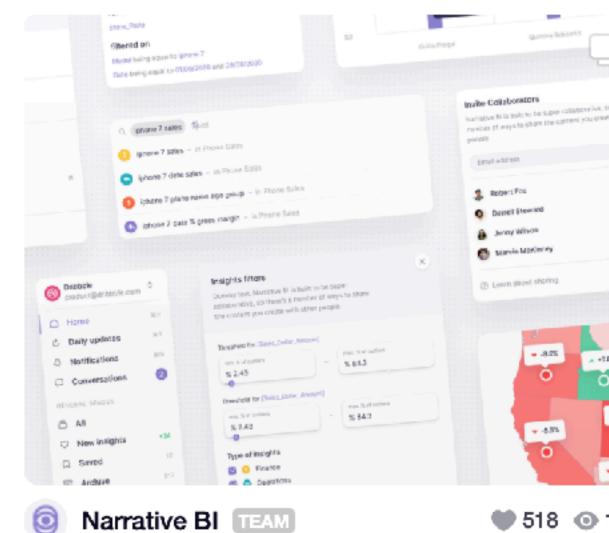
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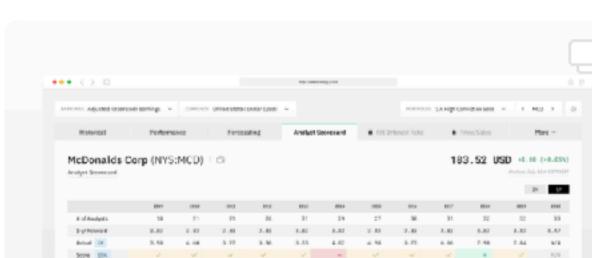
Pricing Page A/B Test











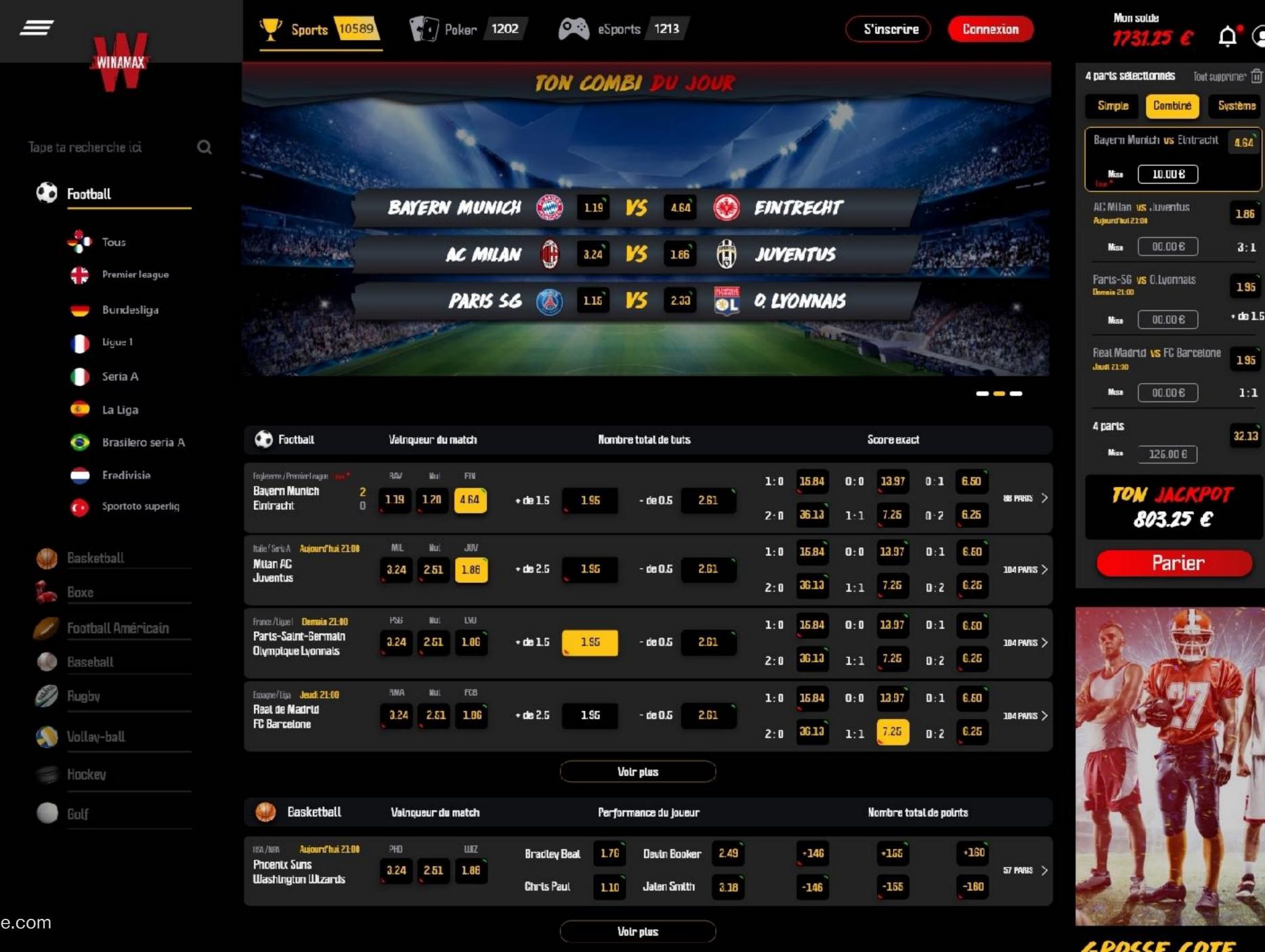


Image Credit: dribble.com

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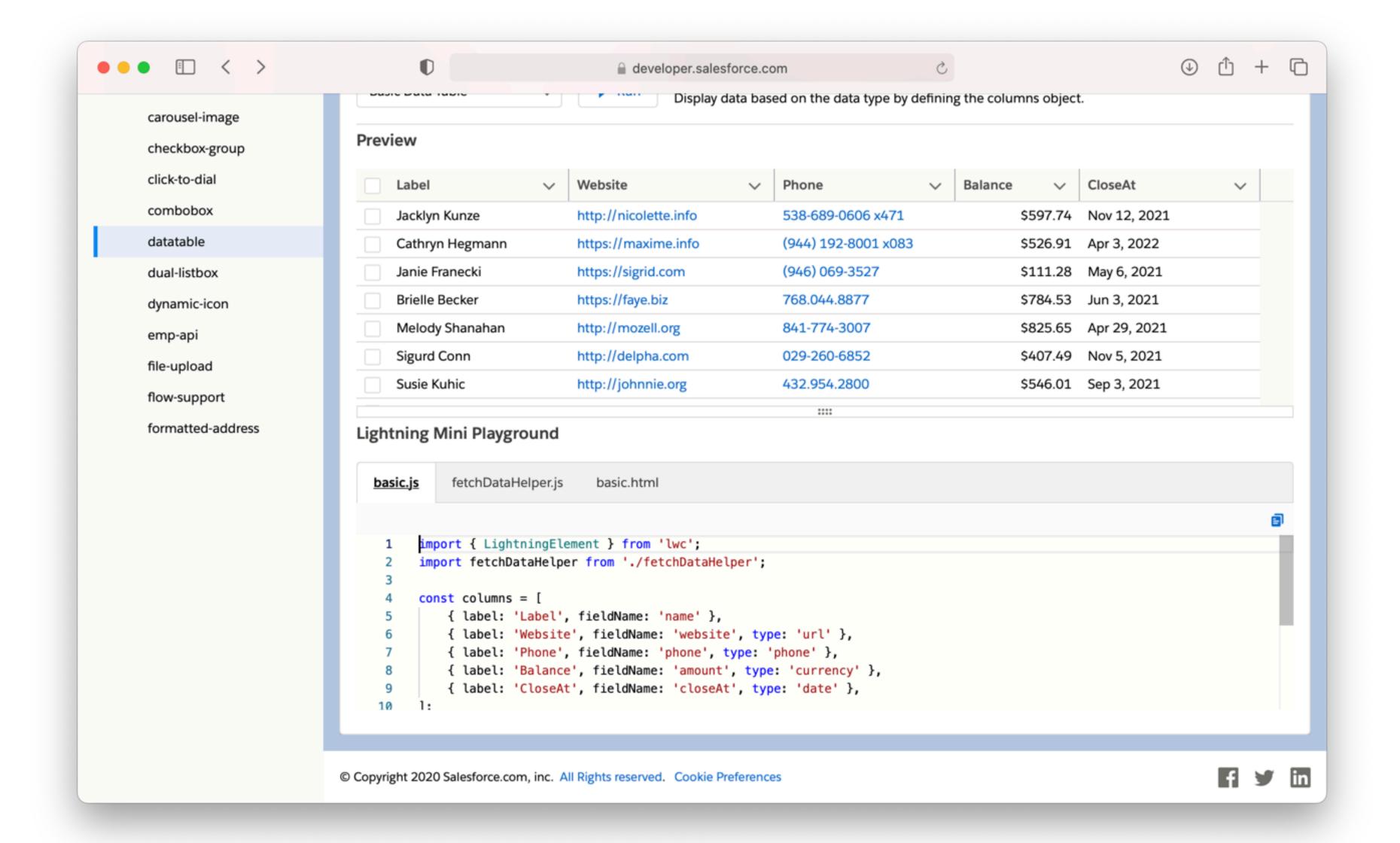
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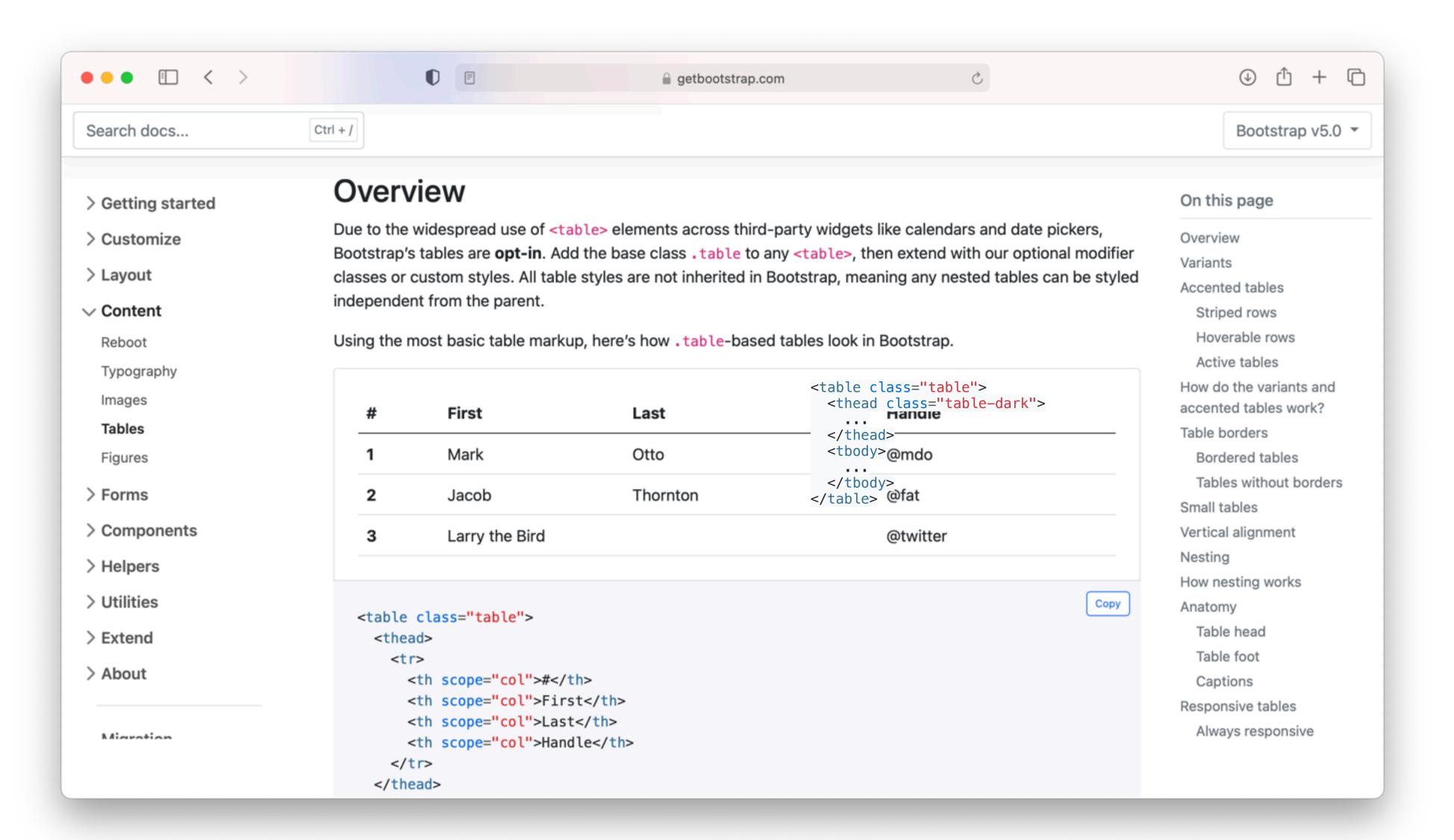
Image Credit: dribble.com

Voir plus

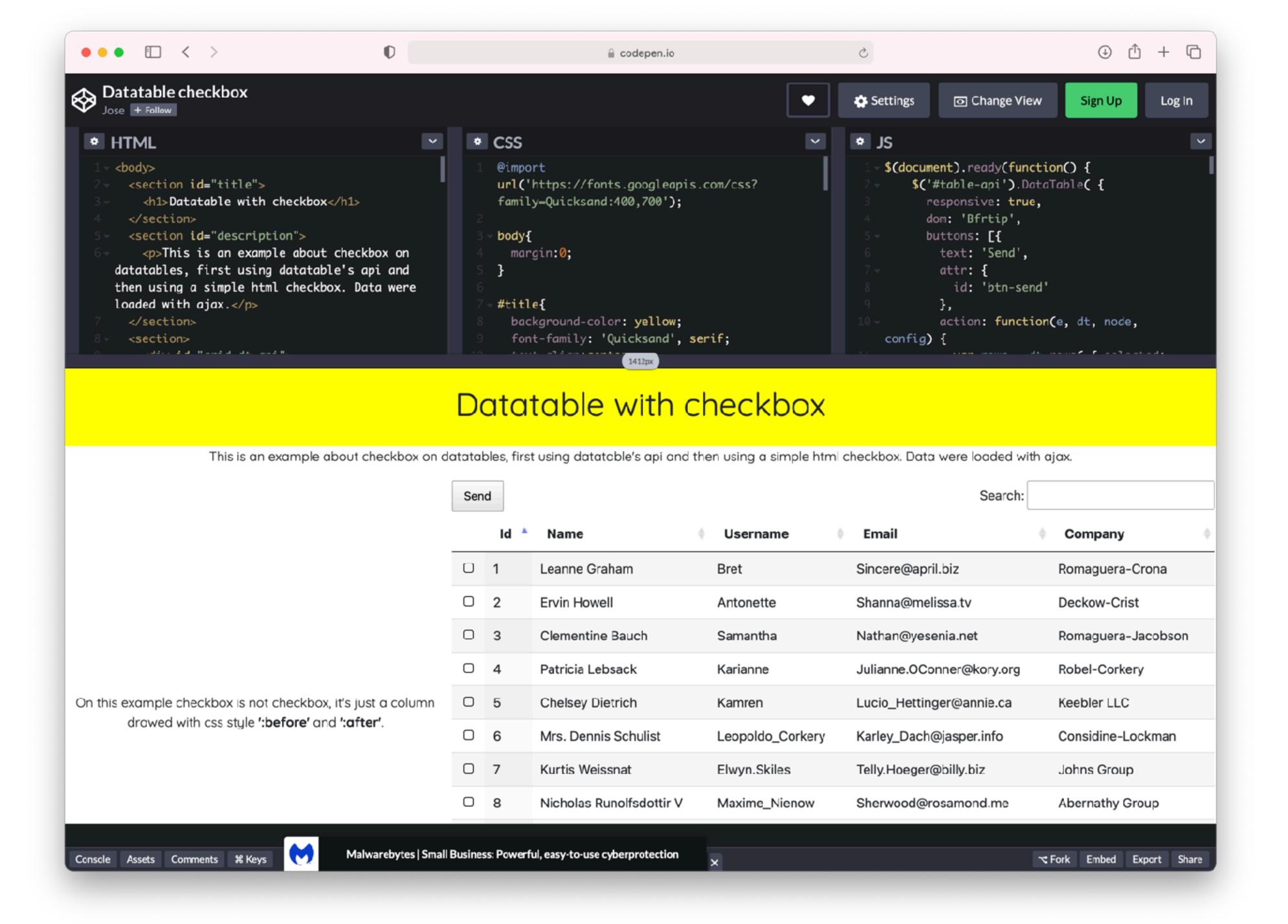




Lightning Design System









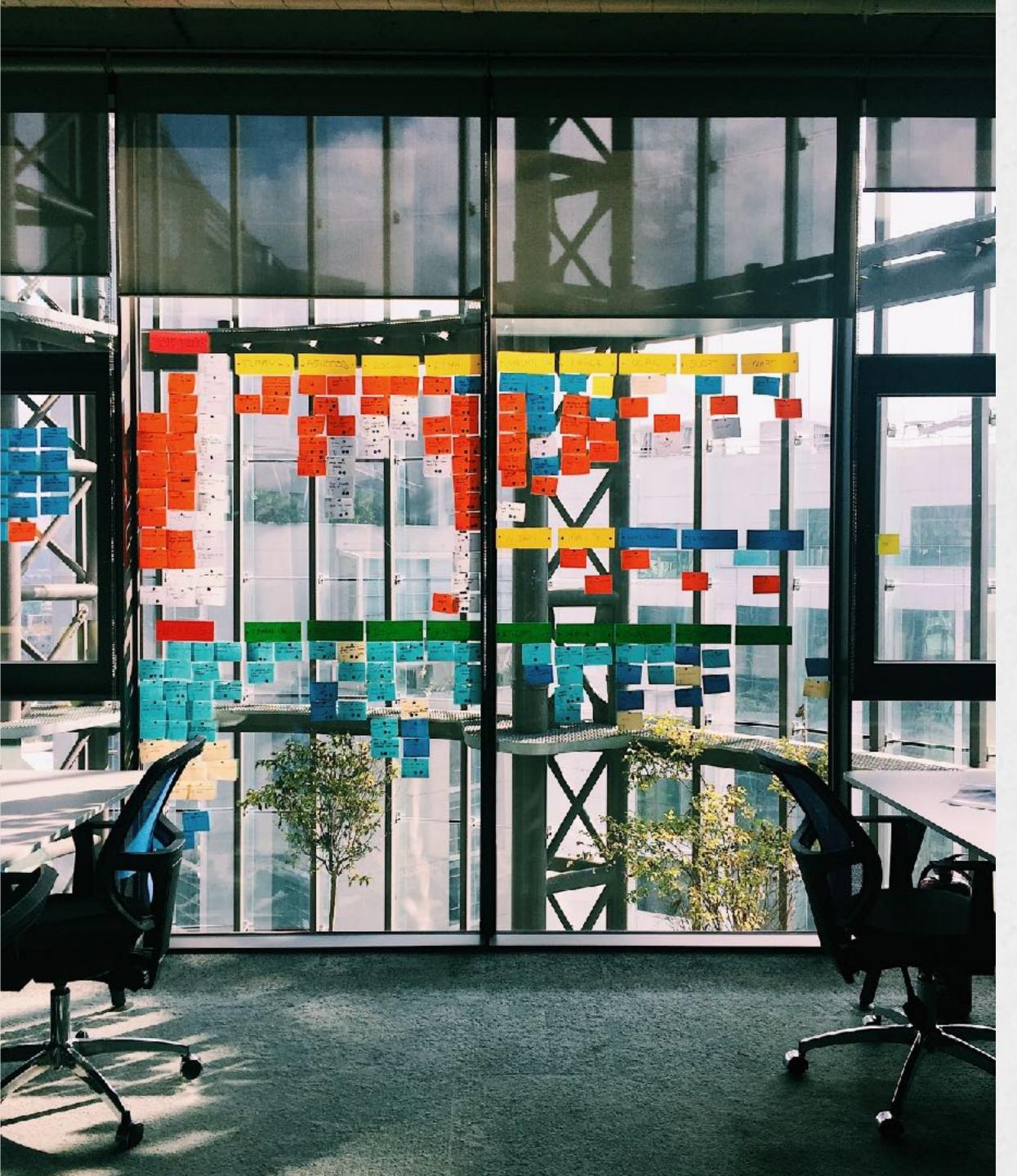
## Creating a Rough Layout

- Block out your content areas
   1a. Show it to people, get feedback
- 2. Add raw data
- 3. Apply basic UI design principles

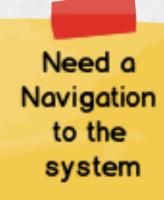


### Block Out the Content

Neutication	Secret
Navigation	Search
Status Reports	
List of Orders	







Latest in progress orders

MAN MAN MAN AN MAN MINIMANA MINIMANA

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Print

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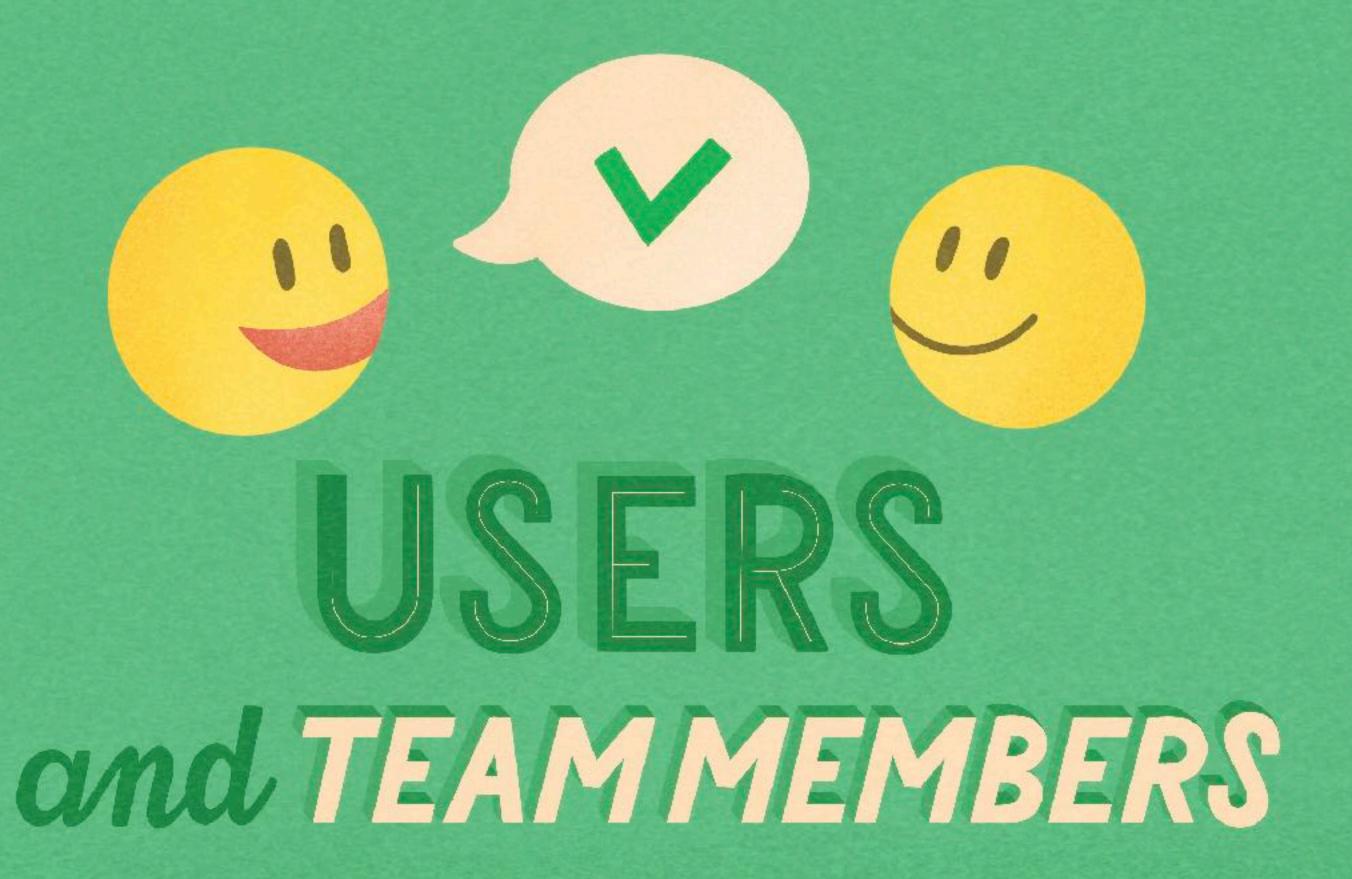
Filter Export

Alerts or highlighted issues we can address

> Most used actions for the current way of doing this



## 40 VALIDATE THE Solution WITH



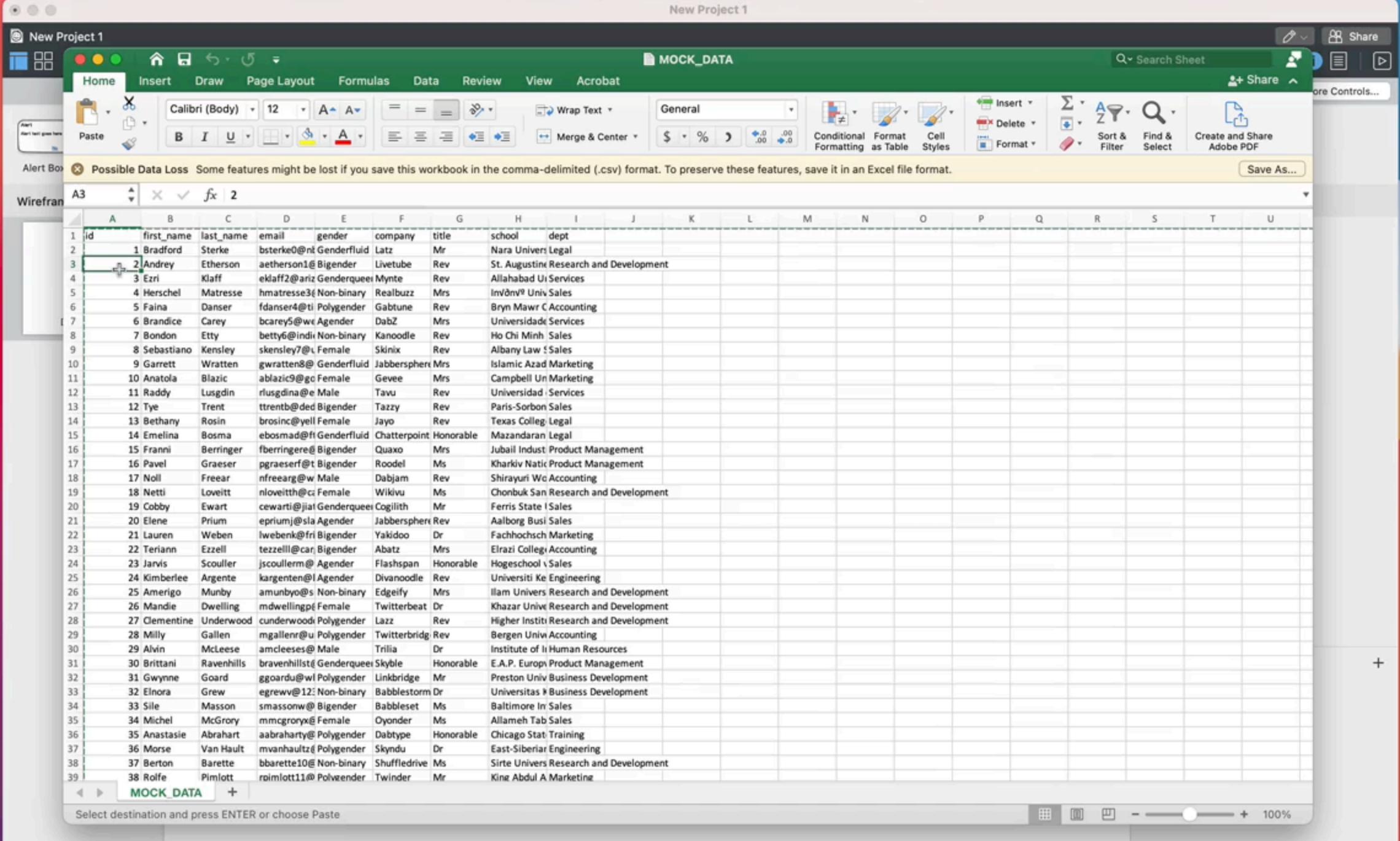
### Add the Raw Data

Select	Order #	Geo ID	City	State	Ship Code	Trucking ID	Last Updated At	Manufacturer	Sales Person	ID#	Start Date	End Date	Status	Edit Order
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	123546	NE-2	Smalltown	ME	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	087562	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Open	VIEW I DELETE
	2456832	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	14364536	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	23454657	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	6765466	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	6543456	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	53423421	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
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# You can paste data into the Data Grid control straight from Excel or other spreadsheet tools

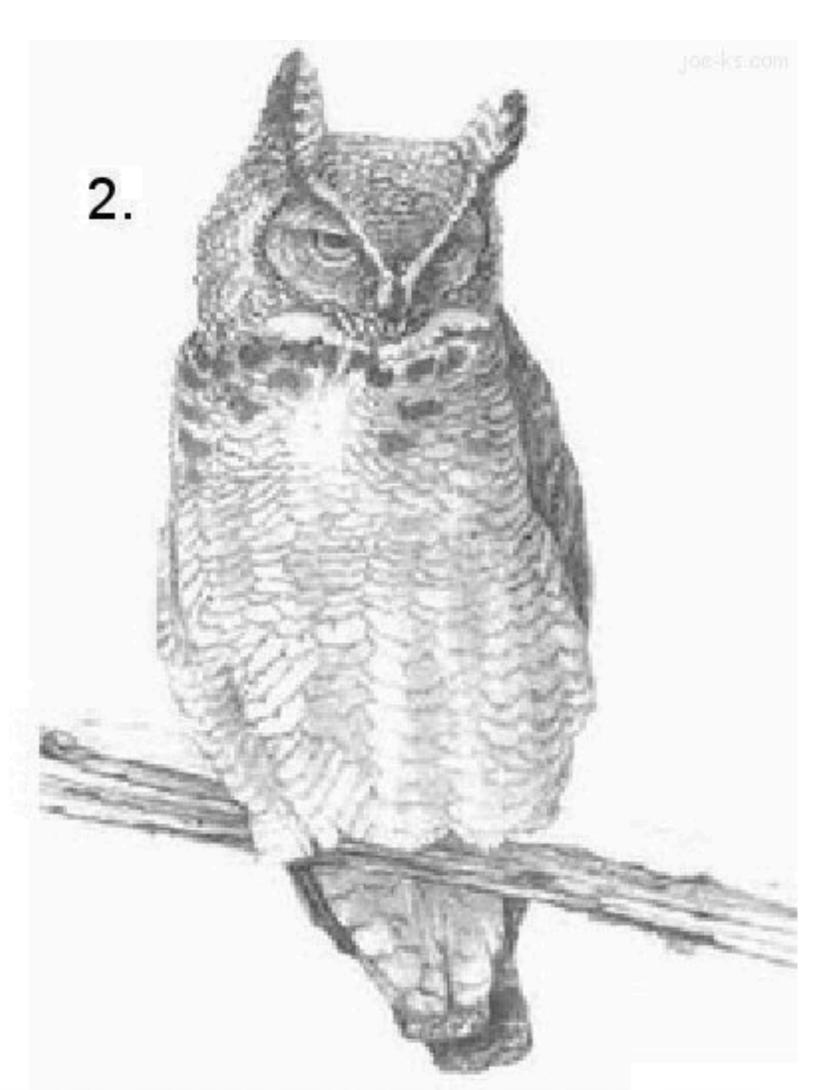




## Apply Basic UI Design Principles

How to draw an owl





1. Draw some circles 2. Draw the rest of the owl

Select	Order #	Geo ID	City	State	Ship Code	Trucking ID	Last Updated At	Manufacturer	Sales Person	ID#	Start Date	End Date	Status	Edit Order
	875654654	MW-2	Chicago	IL	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Open	VIEW I DELETE
	123546	NE-2	Smalltown	ME	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	087562	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Open	VIEW I DELETE
	2456832	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	14364536	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	23454657	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	6765466	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	6543456	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	53423421	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	712435	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	772345	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Open	VIEW I DELETE
	324632	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	451222	MW-01	Tempe	ΑZ	103	IO-B	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	324657	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Deleted	VIEW I DELETE

Help View Edit In-Progress Not Started 1,020 432 ▼ 6% from last week ▼ 2% from last week **Filters Q** search Order # Start Date City / State Shipping Company Last Updated At Sales Person **End Date** Select Status 875654654 Chicago IL UPS Nov 11th 2019 Carlson Nov 11th 2019 Nov 21st 2019 Open 12:00 AM EST IO-A 6:00 AM EST 12:00 AM EST MW-2 Sony 4181 123546 Smalltown ME FEdEx Nov 11th 2019 Dec 11th 2019 Dec 21st 2019 Carlson Open 12:00 AM EST 12:00 AM EST IO-B 6:01 AM EST 4181 Sony DHL Nov 25th 2019 087562 Nov 11th 2019 Dec 1st 2019 Aurora IL Barnard Open Sony SW-3 IO-C 6:02 AM EST 12:00 AM EST 12:00 AM EST 0506 UPS 2456832 Tempe AZ Nov 11th 2019 Nov 11th 2019 Nov 21st 2019 Carlson Booked 12:00 AM EST MW-01 6:00 AM EST 4181 12:00 AM EST 10-A Sony 14364536 Tempe AZ FEdEx Nov 11th 2019 Dec 11th 2019 Dec 21st 2019 Carlson Booked 12:00 AM EST IO-B 12:00 AM EST MW-01 6:01 AM EST 4181 Sony 24865342 DHL Nov 25th 2019 Dec 1st 2019 Aurora IL Nov 11th 2019 Barnard Booked Microsoft SW-3 10-C 6:02 AM EST 0506 12:00 AM EST 12:00 AM EST

Nov 11th 2019

6:00 AM EST

Carlson

4181

Nov 11th 2019

12:00 AM EST

Nov 21st 2019

12:00 AM EST

Booked

UPS

IO-A

Tempe AZ

MW-01

23454657

Sony

# Six Tips for a Better Design

- 1. Group information
- 2. Use human language
- 3. Use opacity effectively
- 4. Add proper spacing
- 5. Hide repeating actions
- 6. Use color effectively



#### Tip 1: Group or hide as much information as you possibly can

Select	Order #	Geo ID	City	State	Ship Code	Trucking ID	Last Updated At	Manufacturer	Sales Person	ID#	Start Date	End Date	Status	Edit Order
	875654654	MW-2	Chicago	IL	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Open	VIEW   DELETE
	123546	NE-2	Smalltown	ME	103	ІО-В	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	087562	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Open	VIEW I DELETE
	2456832	MW-01	Tempe	AZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	14364536	MW-01	Tempe	ΑZ	103	ІО-В	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	23454657	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	6765466	MW-01	Tempe	AZ	103	ІО-В	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	6543456	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Booked	VIEW I DELETE
	53423421	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	712435	MW-01	Tempe	ΑZ	103	ІО-В	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	772345	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Open	VIEW I DELETE
	324632	MW-01	Tempe	ΑZ	102	IO-A	11/11/2019 6:00 AM EST	Sony	Carlson	4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	451222	MW-01	Tempe	ΑZ	103	ІО-В	11/11/2019 6:01 AM EST	Sony	Carlson	4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	324657	SW-3	Aurora	IL	105	IO-C	11/11/2019 6:02 AM EST	Microsoft	Barnard	0506	11/25/2019 12:00 AM EST	12/1/2019 12:00 AM EST	Deleted	VIEW I DELETE

#### Tip 1: Group or hide as much information as you possibly can

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	875654654 Sony	Chicago IL MW-2	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Open	VIEW I DELETE
	123546 Sony	Smalltown ME	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	087562 Sony	Aurora IL SW-3	DHL IO-C	11/11/2019 6:02 AM EST	Barnard 0506	11/25/2019 12:00 AM EST	12/01/2019 12:00 AM EST	Open	VIEW I DELETE
	2456832 Sony	Tempe AZ MW-01	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	14364536 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	11/11/2019 6:02 AM EST	Barnard 0506	11/25/2019 12:00 AM EST	12/01/2019 12:00 AM EST	Booked	VIEW I DELETE
	23454657 Sony	Tempe AZ MW-01	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	6765466 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	11/11/2019 6:02 AM EST	Barnard 0506	11/25/2019 12:00 AM EST	12/01/2019 12:00 AM EST	Booked	VIEW I DELETE
	53423421 Sony	Tempe AZ MW-01	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	712435 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	772345 Microsoft	Aurora IL SW-3	DHL IO-C	11/11/2019 6:02 AM EST	Barnard 0506	11/25/2019 12:00 AM EST	12/01/2019 12:00 AM EST	Open	VIEW I DELETE
	324632 Sony	Tempe AZ MW-01	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	451222 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	324657 Microsoft	Aurora IL SW-3	DHL IO-C	11/11/2019 6:02 AM EST	Barnard 0506	11/25/2019 12:00 AM EST	12/01/2019 12:00 AM EST	Deleted	VIEW I DELETE

#### Tip 1: Group or hide as much information as you possibly can

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
П	875654654	Chicago IL	UPS	11/11/2019	Carlson	11/11/2019	11/21/2019	Open	VIEW I DELETE
	Sony	MW-2	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 AM EST		THE PERSON NAMED IN COLUMN NAM
	123546	Smalltown ME	FEdEx	11/11/2019 6:01 AM EST	Carlson	12/11/2019	12/21/2019	Open	VIEW I DELETE
-	Sony 087562	Auroro II	IO-B DHL	6:01 AM EST 11/11/2019	4181	12:00 AM EST 11/25/2019	12:00 AM EST 12/01/2019		
	Sony	SW-3	IO-C	6:02 AM EST	Barnard 0506	12:00 AM EST	12:00 AM EST	Open	VIEW I DELETE
-	2456832	Tempe AZ	UPS	11/11/2019	Carlson	11/11/2019	11/21/2019		
	Sony	MW-01	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 AM EST	Booked	VIEW I DELETE
П	14364536	Tempe AZ	FEdEx	11/11/2019	Carlson	12/11/2019	12/21/2019	Booked	VIEW I DELETE
П	Sony	MW-01	IO-B	6:01 AM EST	4181	12:00 AM EST	12:00 AM EST	Booked	VIEW I DELETE
In .	24865342	Aurora IL	DHL	11/11/2019	Barnard	11/25/2019	12/01/2019	Booked	VIEW I DELETE
-	Microsoft	SW-3	IO-C	6:02 AM EST	0506	12:00 AM EST	12:00 AM EST		TACT - DELETE
	23454657	Tempe AZ	UPS	11/11/2019	Carlson	11/11/2019	11/21/2019	Booked	VIEW I DELETE
-	Sony	MW-01	IO-A	6:00 AM EST	4181 Carlson	12:00 AM EST	12:00 AM EST		
	6765466 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Open	VIEW I DELETE
	6543456	Aurora IL	DHL	11/11/2019	Barnard	11/25/2019	12/01/2019		
		SW-3	IO-C	6:02 AM EST	0506	12:00 AM EST	12:00 AM EST	Booked	VIEW I DELETE
	53423421	Tempe AZ	UPS	11/11/2019	Carlson	11/11/2019	11/21/2019	Booked	VIEW I DELETE
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	324632 Sony	Tempe AZ MW-01	UPS IO-A	11/11/2019 6:00 AM EST	Carlson 4181	11/11/2019 12:00 AM EST	11/21/2019 12:00 AM EST	Booked	VIEW I DELETE
	451222 Sony	Tempe AZ MW-01	FEdEx IO-B	11/11/2019 6:01 AM EST	Carlson 4181	12/11/2019 12:00 AM EST	12/21/2019 12:00 AM EST	Booked	VIEW I DELETE

#### Tip 2: Use human language

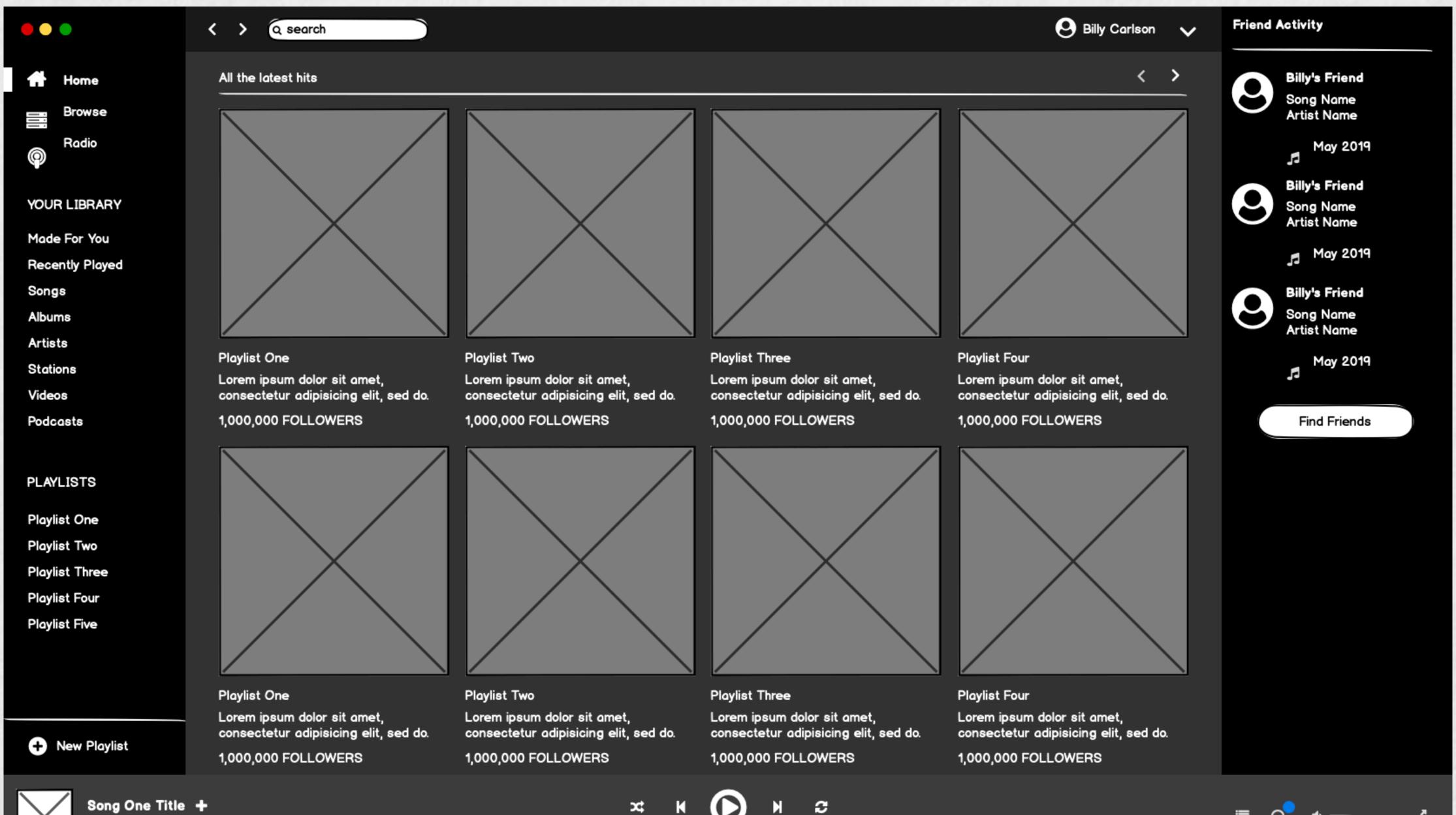
Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
875654654	Chicago IL	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019	Open	VIEW I DELETE
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087562	Aurora IL		Nov 11th 2019	Barnard	Nov 25th 2019	Dec 1st 2019	Onen	VIEW I DELETE
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2456832	Tempe AZ	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019	Booked	VIEW I DELETE
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14364536	Tempe AZ	FEdEx	Nov 11th 2019	Carlson	Dec 11th 2019	Dec 21st 2019	Pooked	VIEW I DELETE
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712435	Tempe AZ	FEdEx	Nov 11th 2019	Carlson	Dec 11th 2019	Dec 21st 2019	Doobood	MEM I DELETE
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772345	Aurora IL	DHL	Nov 11th 2019	Barnard	Nov 25th 2019	Dec 1st 2019	0	MEM I DELETE
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324632	Tempe AZ	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019	Destroit	MEM I DELETE
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	875654654 Sony 123546 Sony 087562 Sony 2456832 Sony 14364536 Sony 24865342 Microsoft 23454657 Sony 6765466 Sony 6543456 Microsoft 53423421 Sony 712435 Sony 772345 Microsoft 324632 Sony 451222	875654654         Chicago IL           Sony         MW-2           123546         Smalltown ME           NE-1         087562           Sony         SW-3           2456832         Tempe AZ           Sony         MW-01           14364536         Tempe AZ           Sony         MW-01           24865342         Aurora IL           Microsoft         SW-3           23454657         Tempe AZ           Sony         MW-01           6765466         Tempe AZ           Sony         MW-01           6543456         Aurora IL           Microsoft         SW-3           53423421         Tempe AZ           Sony         MW-01           772345         Aurora IL           Microsoft         SW-3           324632         Tempe AZ           Sony         MW-01           451222         Tempe AZ           Sony         MW-01           451222         Tempe AZ           Sony         MW-01	875654654         Chicago IL         UPS           Sony         MW-2         IO-A           123546         Smalltown ME         FEdEx           Sony         NE-1         IO-B           087562         Aurora IL         DHL           Sony         SW-3         IO-C           2456832         Tempe AZ         UPS           Sony         MW-01         IO-A           14364536         Tempe AZ         FEdEx           Sony         MW-01         IO-B           24865342         Aurora IL         DHL           Microsoft         SW-3         IO-C           23454657         Tempe AZ         UPS           Sony         MW-01         IO-A           6765466         Tempe AZ         FEdEx           Sony         MW-01         IO-B           6543456         Aurora IL         DHL           Microsoft         SW-3         IO-C           53423421         Tempe AZ         UPS           Sony         MW-01         IO-A           712435         Tempe AZ         FEdEx           Sony         MW-01         IO-B           772345         Aurora IL	B75654654   Chicago IL   WPS   Nov 11th 2019	875654654   Chicago IL   UPS   Nov 11th 2019   Carlson   MW-2   IO-A   6:00 AM EST   4181	875654654   Chicago IL   UPS   Nov 1tth 2019   Carlson   Nov 1tth 2019   12:00 AM EST   12:3546   Smalltown ME   FEdEx   Nov 1tth 2019   Carlson   Dec 1tth 2019   Sony   NE-1   IO-B   6:01 AM EST   4:181   12:00 AM EST   087562   Aurora IL   DHL   Nov 1tth 2019   Barnard   Nov 25th 2019   Sony   SW-3   IO-C   6:02 AM EST   0506   12:00 AM EST   2456832   Tempe AZ   UPS   Nov 1tth 2019   Carlson   Dec 1tth 2019   Carlson   Nov 1tth 2019   Carlson   Nov 1tth 2019   Carlson   Nov 25th 2019   Carlson   Nov 25th 2019   Carlson   Nov 1tth 2019   Carlson   Nov 25th 2019   Nov 1tth 2019   Carlson   Nov 25th 2019   Nov 1tth 2019   Carlson   Nov 25th 2019   Nov 1tth 2019   Carlson   Nov 1tth 2019   Carlson   Nov 25th 2019   Carlson   Nov 25th 2019   Carlson   Nov 25th 2019   Carlson   Nov 25th 2019	875654654   Chicago IL   UPS	B75654654   Chicago IL   UPS   Nov 11th 2019   Carlson   Nov 11th 2019   Nov 21st 2019   Open

#### Tip 3: Use opacity to minimize the visual impact of secondary information

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	875654654 Sony	The Control of War Control of the Co	UPS IO-A			Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	VIEW I DELETE
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	087562 Sony		DHL IO-C		Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	2456832 Sony		UPS IO-A		Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	14364536 Sony		FEdEx IO-B			Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342 Microsoft		DHL IO-C		Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	23454657 Sony		UPS IO-A		Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	6765466 Sony		FEdEx IO-B			Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft		DHL IO-C		Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	53423421 Sony		UPS IO-A		Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	712435 Sony					Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	<u>VIEW</u> I <u>DELETE</u>
	772345 Microsoft		DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	324632 Sony		UPS IO-A		Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	451222 Sony		FEdEx IO-B		Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	324657 Microsoft					Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Deleted	<u>VIEW</u> I <u>DELETE</u>

#### Tip 3: Use color or opacity to minimize the visual impact of secondary information

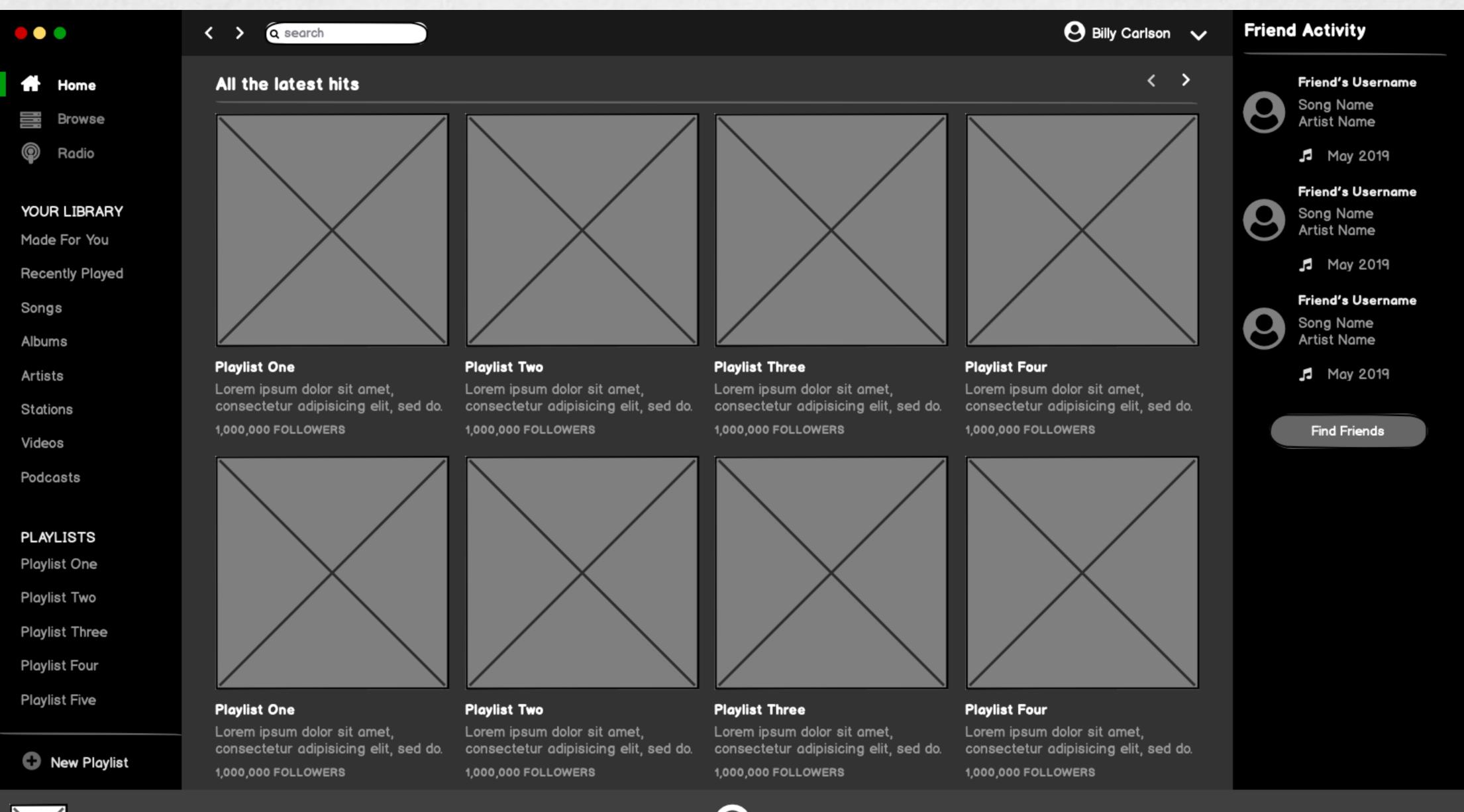
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>123546</b> Sony	Smalltown ME NE-1	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>712435</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	772345 Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>324632</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>451222</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	324657 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Deleted	VIEW I DELETE























0:00

#### Tip 4: Add room both vertically and horizontally to allow the user ability to easily scan

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>123546</b> Sony	Smalltown ME NE-1	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>712435</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	772345 Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>324632</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>451222</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	324657 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Deleted	VIEW I DELETE

Tip 4: Add room both vertically and horizontally to allow the user ability to easily scan

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>24865342</b> Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>712435</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>772345</b> Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
		1 <u>00</u> 00 (1000)		201 0203-0202	W <u>W</u> W				

#### Tip 5: Remove repeating actions in the UI to decrease unnecessary visual clutter

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>24865342</b> Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	VIEW I DELETE
	6543456 Microsoft	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>712435</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>772345</b> Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	VIEW I DELETE
	<b>324632</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE

#### Tip 5: Remove repeating actions in the UI to decrease unnecessary visual clutter

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open	
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-G	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	
	<b>24865342</b> Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open	
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked	
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	VIEW I DELETE
	<b>712435</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked	
	772345 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open	
	<b>324632</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked	

Tip 6: Use color in rows, cells or text to elevate its prominence on the screen

Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	BOOKED
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED VIEW I DELETE
	53423421 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	DELETED



### Filtering and other features

Open	Booked	Deleted	<b>Q</b> search				- Upda	ate Status - ▼
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	<b>Dec 21st 2019</b> 12:00 AM EST	OPEN
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	BOOKED
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED

Open	Booked	Deleted	<b>Q</b> search				- Upda	ate Status - ▼	
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN	
	<b>123546</b> Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	<b>Dec 21st 2019</b> 12:00 AM EST	OPEN	
	<b>087562</b> Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN	
	<b>2456832</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN	
	<b>14364536</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	<b>Dec 21st 2019</b> 12:00 AM EST	OPEN	
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	<b>Dec 1st 2019</b> 12:00 AM EST	OPEN	
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN	
	<b>6765466</b> Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	<b>Dec 21st 2019</b> 12:00 AM EST	OPEN	
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN	
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN	

Open	Booked	Deleted	<b>Q</b> search				- Updo	ate Status - ▼	Save
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status	
☑	875654654 Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN	
	123546 Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN	
	087562 Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN	
$\square$	2456832 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED	
☑	14364536 Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	BOOKED	
$\square$	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED	
☑	23454657 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED	
$\square$	6765466 Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN	
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED	
	53423421 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED	

Open	Booked	Deleted	<b>Q</b> search				Deleted <b>▼</b> Save
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date Open
	875654654	Chicago IL	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st
	Sony	MW-2	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 At Deleted
	123546 Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST OPEN
	087562	Aurora IL	DHL	Nov 11th 2019	Barnard	Nov 25th 2019	Dec 1st 2019
	Sony	SW-3	IO-C	6:02 AM EST	0506	12:00 AM EST	12:00 AM EST OPEN
	2456832	Tempe AZ	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019
	Sony	MW-01	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 AM EST BOOKED
	14364536	Tempe AZ	FEdEx	Nov 11th 2019	Carlson	Dec 11th 2019	Dec 21st 2019
	Sony	MW-01	IO-B	6:01 AM EST	4181	12:00 AM EST	12:00 AM EST BOOKED
$\square$	24865342	Aurora IL	DHL	Nov 11th 2019	Barnard	Nov 25th 2019	Dec 1st 2019
	Microsoft	SW-3	IO-C	6:02 AM EST	0506	12:00 AM EST	12:00 AM EST BOOKED
	23454657	Tempe AZ	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019
	Sony	MW-01	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 AM EST BOOKED
	6765466	Tempe AZ	FEdEx	Nov 11th 2019	Carlson	Dec 11th 2019	Dec 21st 2019
	Sony	MW-01	IO-B	6:01 AM EST	4181	12:00 AM EST	12:00 AM EST OPEN
	6543456	Aurora IL	DHL	Nov 11th 2019	Barnard	Nov 25th 2019	Dec 1st 2019
	Microsoft	SW-3	IO-C	6:02 AM EST	0506	12:00 AM EST	12:00 AM EST BOOKED
	53423421	Tempe AZ	UPS	Nov 11th 2019	Carlson	Nov 11th 2019	Nov 21st 2019
	Sony	MW-01	IO-A	6:00 AM EST	4181	12:00 AM EST	12:00 AM EST BOOKED

Open	Booked	Deleted	<b>Q</b> search				- Updo	ate Status - ▼
Select	Order #	City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status
	875654654 Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	DELETED
	123546 Sony	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	087562 Sony	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN
	2456832 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	DELETED
	14364536 Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	DELETED
	24865342 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	DELETED
	23454657 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	DELETED
	6765466 Sony	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	DELETED
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED
	53423421 Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED

Select	Order # ∨	City / State 🗸	Shipping Company 🗸	Last Updated At 🔻	✓ Sales Person ✓	Start Date 🗸	End Date 💙	Status 🗸
	<b>875654654</b> Sony	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	OPEN
	<b>123546</b> Sony	Smalltown ME	FedEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	<b>087562</b> Sony	Tem / Tempe	Update	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	OPEN
	2430032	Temecula Temartown	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>14364536</b> Sony	Tempe AZ MW-01	FedEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	BOOKED
	<b>24865342</b> Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	BOOKED
	<b>23454657</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED
	<b>6765466</b> Sony	Tempe AZ MW-01	FedEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	<b>Dec 11th 2019</b> 12:00 AM EST	Dec 21st 2019 12:00 AM EST	OPEN
	6543456 Microsoft	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Carls	Update	Dec 1st 2019 12:00 AM EST	BOOKED
	<b>53423421</b> Sony	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	BOOKED

## Alternative Layouts

- 1. Left side navigation
- 2. Combining dashboard modules
- 3. Using a card UI



**Q** search

Open Booked Deleted

Order Number

345665421

City / State

Chicago, IL

MW-2 | 102 | IO-A

Important Dates

Last Update

Nov 11th, 2019

3:27pm

Start Date

Nov 11th, 2019 6:00am

**End Date** 

Nov 21st, 2019 12:00pm Status



Salesperson

W. Carlson Jr.

4181

Manufacturer

Sony



(

3:35

5:34

4:20

+ Create New Order

Q Search Orders by #, status, date, etc.

7,156

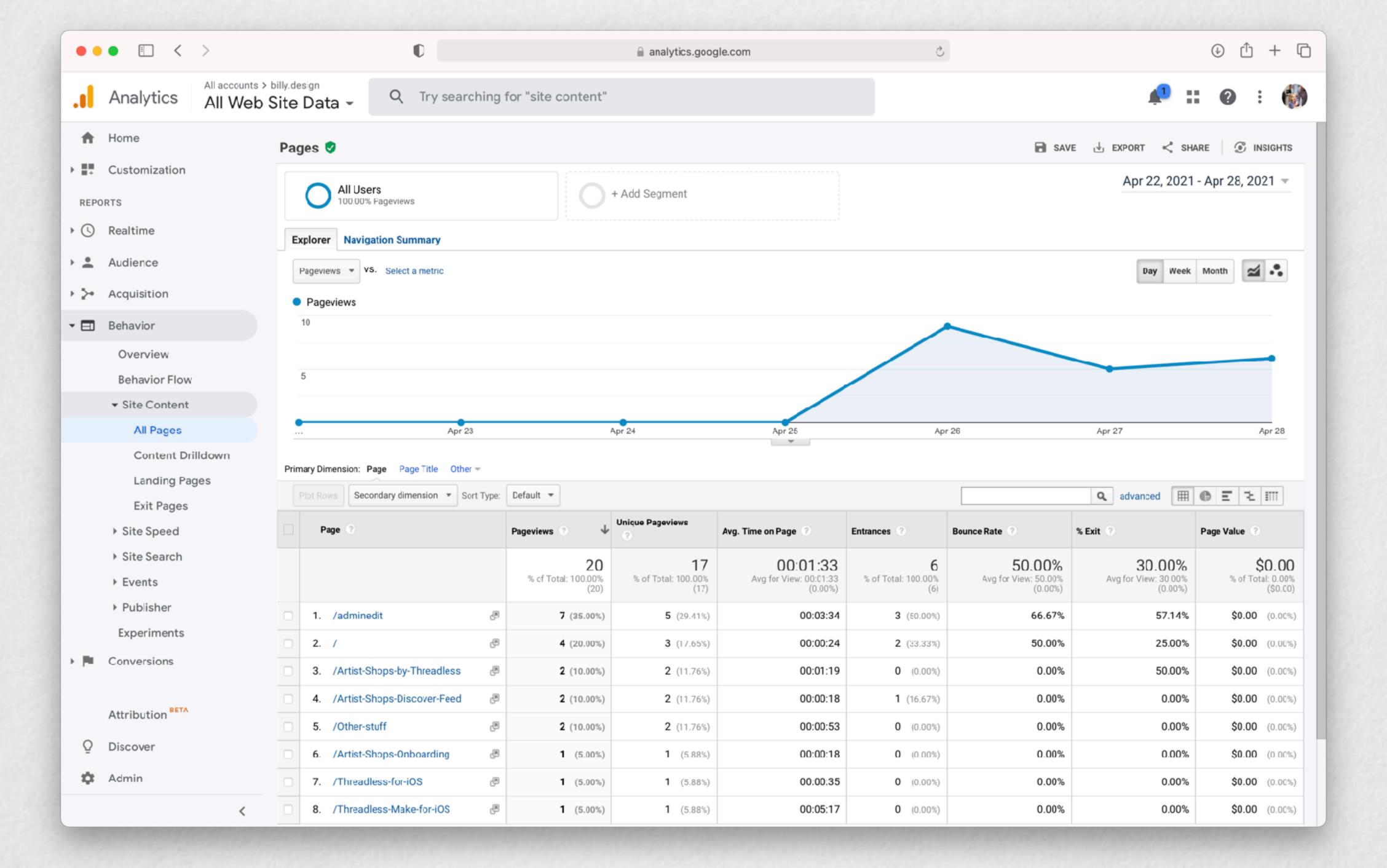
514
+2% last month

Deleted Orders

317

-12% last month

Select	Order #		City / State	Shipping Company	Last Updated At	Sales Person	Start Date	End Date	Status
	<b>875654654</b> Sony	>	Chicago IL MW-2	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Open
	<b>123546</b> Sony	>	Smalltown ME	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Open
	<b>087562</b> Sony	>	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Open
	<b>2456832</b> Sony	>	Tempe AZ MW-01	UPS IO-A	Nov 11th 2019 6:00 AM EST	Carlson 4181	Nov 11th 2019 12:00 AM EST	Nov 21st 2019 12:00 AM EST	Booked
	<b>14364536</b> Sony	>	Tempe AZ MW-01	FEdEx IO-B	Nov 11th 2019 6:01 AM EST	Carlson 4181	Dec 11th 2019 12:00 AM EST	Dec 21st 2019 12:00 AM EST	Booked
	<b>24865342</b> Microsoft	~	Aurora IL SW-3	DHL IO-C	Nov 11th 2019 6:02 AM EST	Barnard 0506	Nov 25th 2019 12:00 AM EST	Dec 1st 2019 12:00 AM EST	Booked



Search Orders by #, status, date, etc.

Open

Booked

Deleted

⊕ Filter

Order Number

Status

1234567

Open

Last Update Nov 11th, 2019 at 3:27pm

Chicago, IL

MW-2 | 102 | IO-A

Order Number

Status

Open

8151515

Last Update Chicago, IL Nov 11th, 2019 at 3:27pm MW-2 | 102 | IO-A Order Number

Status

9686973

Open

Last Update

Chicago, IL

Nov 11th, 2019 at 3:27pm MW-2 | 102 | IO-A

Order Number

Status

Open

2906767

Nov 11th, 2019 at 3:27pm

Status

Open

7498931

Nov 11th, 2019 at 3:27pm

Status

Open

Last Update

Chicago, IL MW-2 | 102 | IO-A Last Update

Order Number

7731818

Nov 11th, 2019 at 3:27pm

Chicago, IL MW-2 | 102 | IO-A Last Update

Order Number

Chicago, IL

MW-2 | 102 | IO-A

Order Number

Status

6307575

Open

Order Number 3124455

Open

Status

Order Number

Status

Chicago, IL

9876543

Open

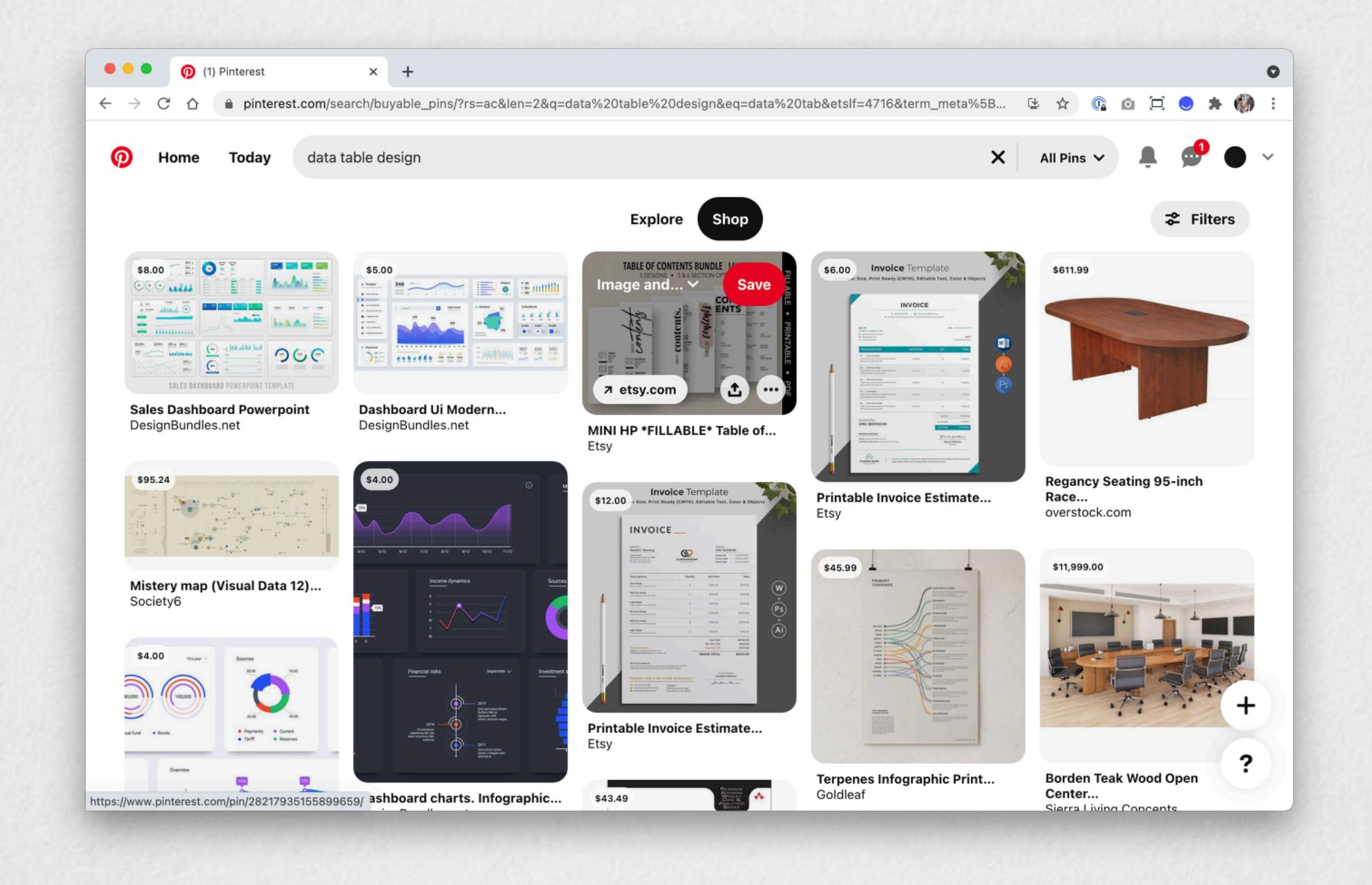
Last Update

Chicago, IL Nov 11th, 2019 at 3:27pm MW-2 | 102 | IO-A Last Update

Nov 11th, 2019 at 3:27pm MW-2 | 102 | 10-A

Last Update

Chicago, IL Nov 11th, 2019 at 3:27pm MW-2 | 102 | IO-A



### Live Demo Time

- 1. How to recreate a data table in Balsamiq
- 2. How to apply our basic UI design tips
- 3. Explore other data layout options

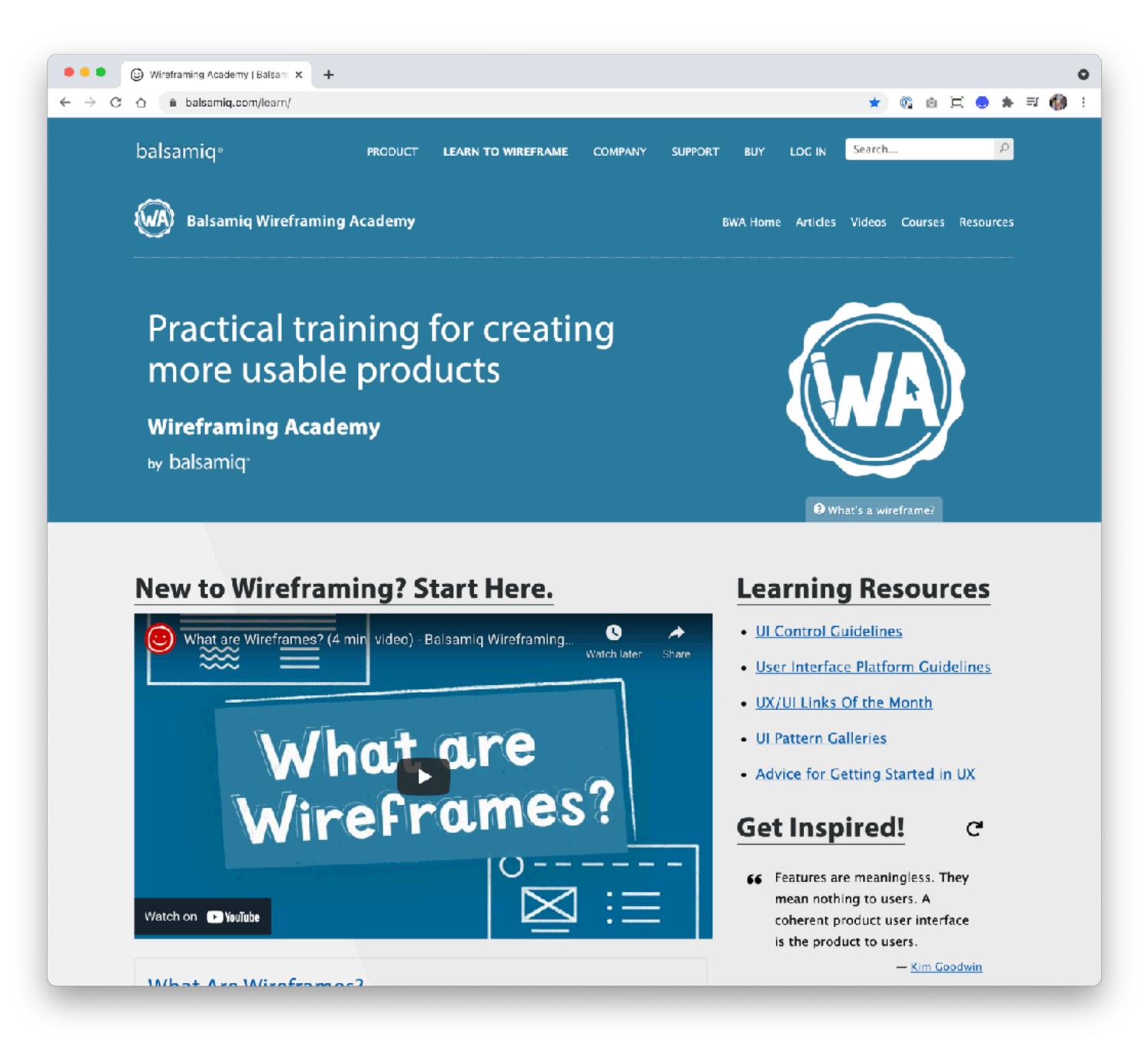
### Thanks

Learn more at balsamiq.com/learn

Contact Me:

billy@balsamiq.com

@billycarlson



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~ •		Sanda		
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GOOD people & we CARE!





